

Accounting An Introduction Atrill McLaney 5th Edition

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successful academic writing guides students through the whole process of academic writing developing their

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the present study aims to investigate to what extent capital structure has an impact on profitability and closely associated factors due to a series of bankruptcies and bail outs within the last twelve months the analysis refers to firms listed in the s p 500 index on january 2004 and evaluates their performance from 2004 to 2008 the results show strong industry specific characteristics for all factors observed i e gearing profitability liquidity investments and dividends in addition findings indicate a negative effect of higher gearing for almost all ten sectors in respect of the core variables analysed neither the trade off nor the pecking order theory can be confirmed however more support for the former is found due to the complexity of capital structure choice regulations have very limited effects that require the need for independent non governmental monitoring agencies to improve transparency and have the authority to intervene if managers act at the expense of public interest

from the well established author team of eddie mclaney and peter atrill this text aims to offer non specialist students a balanced introduction to financial and management accounting

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accounting an introduction by atrill provides a clear and approachable introduction to accounting and finance

for those seeking to understand the main concepts and their practical application to good decision making

the sage course companion on financial accounting is an accessible introduction to the subject that will help readers to master key concepts and enhance their thinking skills in line with course requirements it provides support on how to revise for exams and prepare for and write assessed pieces designed to compliment existing textbooks for the course the companion provides easy access to the key issues in financial accounting practice questions and sample answers to help you prepare for exams and assignments tips to help you remember key points and earn extra marks helpful summaries of the approach taken by the main course textbooks guidance on the essential study skills required to pass the course the sage course companion on financial accounting is much more than a revision guide for undergraduates it is an essential tool that will help readers take their course understanding to new levels and help them achieve success in their undergraduate course

this handbook provides a comprehensive down to earth guide to every aspect of managing credit it guides sellers carefully through the consumer credit act and related operating methods

financial management made easy self tuition approach concise second edition is designed for students in higher education especially those in technical universities pursuing accounting and finance diplomas hnds or bachelor s degrees this book with 23 chapters provides a structured introduction to finance empowering educators and learners alike to tackle key topics confidently it features over 175 review questions and 125 worked examples to aid self tuition especially for exams each chapter begins with an introduction and objectives followed by definitions and theoretical concepts and concludes with trial questions key terms references and a further reading list

essay from the year 2007 in the subject tourism miscellaneous grade 2 bournemouth university bournemouth university course international tourism management top up language english abstract a corporate chief executive encompasses the final responsibility for a successful company development he sets the objectives for the business and specifies strategies for their achievement lines 1978 3 further key tasks are listed in appendix a in this unique role he is also responsible for the funding of the business lines 1978 since 1st december 2007 andrew harrison is the chief executive of easyjet easyjet plc 2007 he defines the organisational structure to lead

staff towards defined goals mullins 1999 easy jets organisation structure is a flat management structure a comparison of flat and tall management structures is given in appendix b being under the pressure of different interest groups the question arises which interest should be given priority easy jet postulates creating real wealth for all stakeholders bournemouth university 2004 22 this assignment demonstrates the theory and understanding of the five objectives discussing their importance and priorities a link is given to easyjet plc wealth in this context means the market value of ordinary shares this value states the future potential return for a shareholder's investment in relation to the risk taken over a certain time period atrill 2000 5 they can benefit from the company in form of dividends and or through increases in the share value from the point of buying neale mcelroy 2004 shareholder will weigh the returns from each investment against the potential risk involved atrill 2000 7 banks are seen as safe but usually bring lower return on investment atrill 2007 the common opinion of authors is that shareholder wealth maximisation is the answer to the question raised in the introduction it is the driving force behind strategic and operational decisions atrill mclaney 2006 352 other objectives are seen as subordinate watson head 2007 8 neale mcelroy 2004 10 see it as a company's responsibility to maximising returns for shareholders as they are the owner moreover globalisation created competition for funds of shareholders therefore the focus has to be on their interests to reach their financial support atrill mclaney 2006 however this objective seems to follow only the interest of one stakeholder perhaps at the expense of the others mclaney 2004 18

practical management for the digital age is an innovative introductory management textbook that shows the sweeping impact of information technology on the business world at the same time it addresses the pressing issue of how environmental aspects are interwoven with management decisions this book forms an academically rigorous accurate and accessible first exposure to a topic that often challenges novices with competing definitions inconsistent use of terminology methodological variety and conceptual fuzziness it has been written for readers with little or no prior knowledge of management and is compact enough to be read cover to cover over the course of a semester features of this book provides a broad self contained treatment of management for those without prior knowledge of management or commerce emphasizing core ideas that every manager should know establishes the context of modern management by characterizing the nature of the private enterprise the economic theory of the firm the economics of digitalization and automation processes of innovation and life cycle thinking introduces readers to various activities of managing including business

modeling new business formation operations management managing people marketing and the management of quality and risk provides practical introductions to broadly applied management techniques including financial planning financial analysis evaluating flows of money and planning and monitoring projects this book is aimed at a wide range of undergraduate and postgraduate students in a variety of disciplines as well as practitioners it will be especially useful to those in the fields of engineering science computer science medicine pharmacy social sciences and more it will help student readers engage confidently with project work in the final parts of their degree courses and most importantly with managerial situations later in their careers for instructors who may not have a management background this book offers content for a self contained year long course in management at the intermediate undergraduate level in addition it has been developed for undergraduate and postgraduate courses with accreditation requirements that include a taught element in management such as the uk engineering council s accreditation of higher education ahep framework

electronic inspection copy available for instructors here for help preparing for and support during your mba course the essential mba brings together a comprehensive overview of the main subjects taught on mba and business and management programmes in one book each chapter is written by a specialized contributor and offers students a helpful introduction to each topic of study including sections on research methods and study skills further reading recommendations and questions for reflection a critical perspective of the subject matter and reviews of alternative approaches this text is an invaluable guide for mba students as well a useful introduction for undergraduate and postgraduate students of business and management susan miller is professor of organisational behaviour at hull university business school

this book presents the proceedings of the 2020 international conference on integrated science in digital age which was jointly supported by the institute of certified specialists russia and springer and was held on may 13 2020 the conference provided an international forum for researchers and practitioners to present and discuss the latest innovations trends results experiences and concerns in the various areas of integrated science in the digital age the main goal of the conference was to efficiently disseminate original findings in the natural and social sciences covering topics such as blockchain cryptocurrency computer law security digital accounting auditing digital business finance digital economics digital education digital engineering machine learning smart cities in the digital age health policy management and information management

all good managers working in sport need to have a clear understanding of the principles of finance and accounting whether working in the private public or voluntary sectors a firm grasp of the basic concepts and techniques of financial management is essential if a manager is to make effective decisions and to implement those decisions successfully managing sport finance is the first book to offer a comprehensive introduction to financial management and accounting specifically designed for managers working in sport the book assumes no prior knowledge of finance or accounting on the part of the reader it clearly and succinctly guides the reader through each key concept and practical technique including balance sheets income statements costing systems and decision making investment appraisal budgeting and budgetary control double entry bookkeeping funding for sport interpreting annual reports using a rich variety of case studies examples and data from the real world of sport management the book places each concept into a managerial context ensuring that the reader understands why that concept is important and how best to employ each technique each chapter also contains a range of useful features including chapter introductions learning objectives activities summaries review questions and further reading this is the most useful comprehensive and accessible introduction to financial management for sport currently available and is essential reading for any student of sport management or sport development

managing financial resources addresses the complicated issues of financial planning and control these include performance measures and cost analysis methods of improving profitability and techniques of financial monitoring and control real examples and case studies are used throughout to illustrate points in a practical context all chapters have been updated and new material has been added to extend the original text in areas such as public sector management issues audit commission capital investment decisions stakeholder analysis for published reports and accounts performance measurement outsourcing new developments in the public sector and transfer pricing this book is based on the management charter initiative s occupational standards for management nvqs and svqs at level 4 it is particularly suitable for managers on the diploma in management or part 1 of the postgraduate diploma especially those accredited by the chartered management institute and edexcel but this also a useful text for practicing managers and those individuals studying for a mba

sebastian serfas shows how cognitive biases systematically affect and distort capital investment related decision making and business judgements he provides a large number of examples that every business practitioner might

encounter every day demonstrates the detrimental effects through various empirical experiments and outlines potential counterstrategies to mitigate these negative effects

sport funding and finance provides a complete introduction to the macro level and micro level aspects of sport finance it describes the evolution of sport from a kitchen table operation into the sophisticated boardroom driven global financial industry that it is today it uses the professional sports leagues of the us and europe as an international benchmark and explains why the financial context is so important for all managers working in sport the book also provides a step by step introduction to the principles and practice of effective financial management providing the reader with a complete set of professional tools and skills for use in the sport industry now in a fully revised and updated new edition the book develops the reader s understanding by first explaining basic concepts in finance and accounting before progressing to more complex issues and ideas it covers every key topic in financial management including planning and strategy budgeting financial projections fundraising pricing costing feasibility studies economic impact analysis ratio analysis every chapter includes a blend of theory contextual material and real world data and case studies from around the world clearly linking principles to practice as well as review questions and problem solving exercises to test the reader s understanding sport funding and finance is the perfect foundation text for any degree level course in sport finance and an invaluable reference for any sport management professional looking to deepen their understanding of funding and finance

it is commonplace to say that criminals pay their debt to society by spending time in prison but what is a debt to society how is crime understood as a debt how has time become the equivalent for crime and how does criminal debt relate to the kind of debt held by consumers and university students in debt to society miranda joseph explores modes of accounting as they are used to create sustain or transform social relations envisioning accounting broadly to include financial accounting managerial accounting of costs and performance and the calculation of debts to society owed by criminals joseph argues that accounting technologies have a powerful effect on social dynamics by attributing credits and debts from sovereign bonds and securitized credit card debt to student debt and mortgages there is no doubt that debt and accounting structure our lives exploring central components of neoliberalism and neoliberalism in crisis from incarceration to personal finance and university management debt to society exposes the uneven distribution of accountability within our society joseph

demonstrates how ubiquitous the forces of accounting have become in shaping all aspects of our lives proposing that we appropriate accounting and offer alternative accounts to turn the present toward a more widely shared well being

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the book offers a critical exploration of the integration of ai blockchain and metaverse technology in the hospitality and tourism industry to investigate the potential of these technologies in revolutionizing the industry this comprehensive work studies with practical examples how cutting edge technologies of industry 4 0 are transforming luxury industry into a high touch hyper personalized metaverse it explains how these technologies can be used to improve customer experience and operational efficiency in areas such as guest interaction supply chain management payment processing and virtual stores the book also discusses the conditions that can promote sustainable development in the hospitality industry using industry 4 0 technologies provides an innovative perspective by blending high tech trends like ai blockchain and metaverse with traditional wellness

practices emphasis on ethical considerations and potential risks associated with the use of these technologies providing a balanced perspective on their impact includes case studies and practical examples on how businesses can use ai blockchain and the metaverse to improve customer experiences and operational efficiency explores how the hospitality industry can embrace industry 4 0 technologies to improve its operations enhance customer experiences and contribute to sustainable development provides a roadmap for companies looking to implement these technologies highlighting potential benefits and pitfalls of each approach this reference book is for scholars and professionals in computer science who are interested in studying the effect of ai blockchain and metaverse in hospitality and tourism industry

success in accounting starts here accounting an introduction by atrill provides a clear and approachable introduction to accounting and finance for those seeking to understand the main concepts and their practical application to good decision making atrill emphasises the interpretation of financial information for business decision making rather than focusing on the collection of financial data and the preparation of statements and reports the content of this resource is aimed primarily at learners studying a single unit in accounting and finance as part of an undergraduate or mba course who do not require in depth theoretical or technical detail

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