

Lend Me Your Ears Great Speeches In History

Lend Me Your Ears Lend Me Your Ears The Power of Words A Compendium of Great Speeches from World Leaders The Lost Art of the Great Speech The Art of Speeches and Presentations The SAGE Handbook of Rhetorical Studies Speech Perception By Ear and Eye SPEAK WITH PURPOSE Fundamentals of Audiology for the Speech-Language Pathologist Fundamentals of Audiology for the Speech-Language Pathologist Speechwriting Humilitas Speechwriting in Perspective Speaking As a Leader Ethical Issues in the Communication Process A Text-Book of the Diseases of the Ear and Adjacent Organs America's God and Country Trust Me The Right The Leadership Capital Index William Safire Max Atkinson Lorna Marie Richard Dowis Philip Collins Andrea A. Lunsford Dominic W. Massaro Stephen A. Baer Welling Deborah R. Welling Simon Lancaster John Dickson Thomas H. Neale Judith Humphrey J. Vernon Jensen Adam Politzer William J. Federer Nick Morgan Matthew Continetti Mark Bennister

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an anthology of two hundred of history's outstanding speeches arranged by theme and occasion

the room darkens and grows hushed all eyes to the front as the screen comes to life eagerly the audience starts to thumb the pages of their handouts following along breathlessly as the slides go by one after the other we're not sure what the expected outcome was when powerpoint first emerged as the industry standard model of presentation but reality has shown few positive results research reveals that there is much about this format that audiences positively dislike and that the old school

rules of classical rhetoric are still as effective as they ever were for maximizing impact renowned communications researcher consultant and speech coach max atkinson presents these findings and more in a groundbreaking and refreshing approach that highlights the secrets of successful communication and shows how anyone can put these into practice and become an effective speaker or presenter topics include dt how to win and hold the attention of audiences dt using visual aids and powerpoint more effectively dt getting your message across and winning applause dt inspiring audiences dt how to prepare quickly dt fact and fiction about body language and non verbal communication

this book is a treasure in the hands of anyone required to use oratory skill in their role it is known in most countries of the world that lawyers are good orators perhaps due to the nature of their profession barristers are known to address the court some of our world leaders past and present are great orators it is however important to note that while not all of them were lawyers they have delivered remarkable and memorable speeches to their respective nations one of the qualities of a good leader is the ability to address the nation with good oratory skills this book therefore explores the power and effect that words have on all of us

learn how to give powerful on target speeches that capture an audience s attention and drive home a message splashy slides confident body language and a lot of eye contact are fine and well however if a speech is rambling illogical or just plain boring the impact will be lost the key is not just in the delivery techniques but in tapping into the power of language prepared by award winning writer and journalist richard dowis the lost art of the great speech covers every essential element of a great speech including outlining and organizing beginning with a bang making use of action verbs and vivid nouns and handling questions from the audience plus this authoritative speech writing guide includes excerpts from some of history s most memorable speeches eloquent words to contemplate and emulate discover how to not only write a great speech but also how to deliver it even better

be memorable whether you like it or loathe it public speaking is something many of us have to do be it presentations to colleagues or speeches to a room full of near strangers we all want to shine or at least get through it with our dignity intact luckily philip collins former chief speech writer to tony blair knows exactly what s needed to give a storming speech the secret according to philip is content too many of us focus on how we re presenting and don t spend enough time thinking about what we re presenting the secret to memorable polished speeches is to think more about the material you re sharing to pay attention to detail and choose your words carefully speech writing is an art and art we can all learn when the content s right the confidence will follow in the art of speeches and presentations philip collins provides you with a concise set of tools preparing you for any speaking

occasion ranging from the ancient history of rhetoric to what makes barack obama such a good speaker it s packed with practical examples and tips to teach you the craft of speaking well and making people remember what to say does phil collins know what he is talking about here s the answer he isn t just good he is the best it s as simple as that i spent years writing speeches for major politicians and i now speak publicly myself all the time and yet there is so much that i can pick up from him and anyone who re4ads this book will too daniel finkelstein executive editor the times and former speech writer to william hague

the sage handbook of rhetorical studies surveys the latest advances in rhetorical scholarship synthesizing theories and practices across major areas of study in the field and pointing the way for future studies edited by andrea a lunsford and associate editors kirt h wilson and rosa a eberly the handbook aims to introduce a new generation of students to rhetorical study and provide a deeply informed and ready resource for scholars currently working in the field key features brings together scholars from across the disciplines of speech communication english and writing studies while rhetoric is by definition interdisciplinary self identified scholars in the field are most often institutionally separated from one another this handbook bridges this divide by providing a refreshing range of transdisciplinary views on the nature status definition and scope of rhetoric today offers a thorough going overview of rhetorical studies today organized in four sections historical studies in rhetoric rhetoric across the disciplines rhetoric and pedagogy and rhetoric and public discourse the volume provides a single resource for engaging rhetorical studies underscores the importance of rhetoric to education across a wide range of disciplines as well as to effective participation in public arenas thus the volume connects rhetoric s long teaching tradition to an activist agenda for informed civic engagement addresses methodological and theoretical difficulties and offers means of negotiating them provides one of the first introductions to rhetorical studies across cultures and to the related debates concerning comparative and contrastive rhetorics

first published in 1987 this book is about the processing of information the central domain of interest is face to face communication in which the speaker makes available both audible and visible characteristics to the perceiver articulation by the speaker creates changes in atmospheric pressure for hearing and provides tongue lip jaw and facial movements for seeing these characteristics must be processed by the perceiver to recover the message conveyed by the speaker the speaker and perceiver must share a language to make communication possible some internal representation is necessarily functional for the perceiver to recover the message of the speaker the current study integrates information processing and psychophysical approaches in the analysis of speech perception by ear and eye

communication techniques that work effective speakers share traits that apply when presenting ideas in their boardroom speaking at their favorite club or charity event or before their college classmates even great athletes and musicians although distinguished from their peers rely on a set of basic principles that serve as the foundation of their greatness speak with purpose distills those basic principles from years of peer reviewed journals texts and other credible sources to provide a handy reference this no nonsense publication makes a handy reference for those interested in improving their communication skills and makes finding relevant material easy

fundamentals of audiology for the speech language pathologist second edition is specifically written for the speech language pathologist working with hearing impaired populations this accessible text incorporates the expertise of audiologists along with the knowledge and experience of speech language pathologists the theories and training of both disciplines are combined in order to facilitate the practical application of foundational audiological information into speech language pathology practice

fundamentals of audiology for the speech language pathologist is specifically written to provide the slp with a solid foundational understanding of the hearing mechanism audiological equipment and procedures and the diagnosis and rehabilitation of hearing loss

speechwriting is the definitive guide to writing a speech revealing all the tools and techniques of the trade such as how to win an argument construct a sound bite and perform on stage the first part of the book covers the arts of persuasion argument story telling and metaphor providing a solid grounding in the theory of speechwriting which should appeal to anyone with an interest in politics communication or language the second part covers the crafts of editing sound bites media manipulation performance and strategy giving invaluable practical guidance to professional or aspiring speechwriters this book combines academic rigour with practical nous drawing on lessons from aristotle to obama it is the essential guide for anyone who writes speeches for themselves or others in politics or business

humility or holding power loosely for the sake of others is sorely lacking in today's world without it many people fail to develop their true leadership potential and miss out on genuine fulfillment in their lives and their relationships humilitas a lost key to life love and leadership shows how the virtue of humility can turn your strengths into true greatness in all areas of life through the lessons of history business and the social sciences author john dickson shows that humility is not low self esteem groveling or losing our distinct gifts instead humility both recognizes our inherent worth and seeks to use whatever power we have at our disposal on behalf of others some of the world's

most inspiring and influential players have been people of immense humility the more we learn about humility the more we understand how essential it is to a satisfying career and personal life by embracing this virtue we will transform for good the unique contributions we each make to the world

writing for the spoken word is a special discipline it requires that speechwriters products be written primarily although not exclusively to be heard not read speeches are better cast in simple direct and often short sentences that can be easily understood by listeners rhetorical devices such as repetition variation cadence and balance are available to and should be used by the speechwriter it is important for speechwriters to analyse audiences according to factors such as age gender culture profession and income level size of audience political affiliation if any and on the occasion for or purpose of the speech most effective speeches do not exceed 20 minutes in length after researching a topic speechwriters must prepare an outline from which the speech will be developed they should strive to maintain a clear theme throughout the speech most speeches will have a three part structure consisting of an introduction a body and a conclusion the accepted style of contemporary american public address is natural direct low key casual and conversational this puts the listeners at ease and promotes a sense of community between the audience and speaker punctuation should reflect the sound structure of the speech reinforcing the rhythm and pace of actual speech clarity of expression is as important a consideration in speech grammar as rigid adherence to the rules for written law this book presents the essentials of speechwriting preface speechwriting in perspective a brief guide to effective and persuasive communication thomas h neale public speaking and speechwriting selected references jean m bowers index

make every communication count with a simple four step speaking model whether it s among colleagues at lunch or an audience of a thousand a leader s role is to move and inspire others it s not only the big occasions that test a leader s mettle but the little ones as well in a casual conversation in the elevator in phone calls or one of many incidental seemingly insignificant interactions in everyday work life written by one of the world s leading communications coaches speaking as a leader shows you how to make the most of your daily communications creating a presence on the job as a genuine and constant leader in this eye opening guide aspiring and established leaders can enhance their reputations and influence by following a few simple steps speaking as a leader shows how to structure your thoughts and message in any situation using a four step model offers tips on listening effectively in three dimensions details why you are the best visual and how to avoid death by powerpoint offers guidance on taking the numb out of numbers includes tips on moving from subject to message with speaking as a leader you ll learn to tap into your innate leadership skills at

every occasion whether small or large and earn the sort of respect that creates devoted friends and passionate supporters

a rapid and widespread growth of interest in applied ethics is occurring today not only in the united states but around the world as well academia both reflects this and is a leader in the movement the field of speech communication shares in this increased sensitivity to ethical concerns students and the general public are looking for thoughtful analyses and guidance in all areas of communication ethical concerns relative to mass communication have been the subject of a number of books but only a very few cover the entire scope of communication to include interpersonal intercultural organizational small groups and public speaking this book tries to fill that need by discussing ethical concerns as they emerge in the areas of the communication process the communicator the message the media the audience and the situation the speech communication field now has a need to digest and synthesize the existing research findings and the general literature in the field and in related humanities and social science works into a coherent and nontechnical discussion this volume explores the most up to date materials to provide just such a synthesis an extensive bibliography at the end of the book gives readers the sources on which the book is based and offers ample avenues for further personal exploration the book should provide meaningful food for thought as readers grapple conscientiously with the many everyday decisions made in communication transactions and in evaluating the communication of others

reprint of the original first published in 1883 the antigonos publishing house specialises in the publication of reprints of historical books we make sure that these works are made available to the public in good condition in order to preserve their cultural heritage

an invaluable resource highlighting america s noble heritage profound quotes from founding fathers presidents statesmen scientists constitutions court decisions for use in speeches papers debates essays

nick morgan shows how anyone can be an effective speaker by presenting an image of authenticity and respect for their audience whether in a group presentation or a one on one conversation he presents a four step process perfected in his teaching at harvard that enables the reader to use their own personal speaking style while becoming a more persuasive and charismatic communicator and leader the basis of this process is the fact that when words and body language are in conflict body language wins every time this isn t easy to overcome because normally body language is immediate while the words lag slightly behind and even a momentary conflict is perceptible to the audience the key to success is to train your body language to unconsciously align with your message the four steps

form the attitude and intent to be open and then let your body naturally express that intent this feeling of openness will naturally affect the content of what you are saying and it is that natural evolution that is at the heart of the process become connected to your audience this creates a mutual energy and you will naturally begin to think in terms of what the audience wants and needs in shaping your content ask yourself what is my underlying emotion why does this matter to me becoming passionate about what you have to say naturally makes your audience care about it too really listen to the audience understanding their needs and reactions will enable you to direct your communication in mutually beneficial ways

a magisterial intellectual history of the last century of american conservatism when most people think of the history of modern conservatism they think of ronald reagan yet this narrow view leaves many to question how did donald trump win the presidency and what is the future of the republican party in the right matthew continetti gives a sweeping account of movement conservatism's evolution from the progressive era through the present he tells the story of how conservatism began as networks of intellectuals developing and institutionalizing a vision that grew over time until they began to buckle under new pressures resembling national populist movements drawing out the tensions between the desire for mainstream acceptance and the pull of extremism continetti argues that the more one studies conservatism's past the more one becomes convinced of its future deeply researched and brilliantly told the right is essential reading for anyone looking to understand american conservatism

the leadership capital index develops a conceptual framework of leadership capital and a diagnostic tool the leadership capital index lci to measure and evaluate the fluctuating nature of the leadership capital of leaders differing amounts of leadership capital a combination of skills relations and reputation allow leaders to succeed or bring about their failure this book brings together leading international scholars in the field to engage with the concept of leadership capital and use and apply the lci to a variety of comparative case studies the book provides an important timely and innovative contribution to the now flourishing academic discipline of political leadership studies the lci offers a comprehensive yet parsimonious and easily applicable 10 point matrix to examine leadership authority over time and in different political contexts in each case leaders spend and put their stock of authority and support at risk united states president lyndon johnson arm twisting congress to put into effect civil rights legislation tony blair taking the united kingdom into the invasion of iraq angela merkel committing germany to a generous reception of refugees all spent capital to forge public policy they believed in the volume examines how office holders acquire consolidate risk and lose such capital and concentrates predominantly on elected chief executives at

the national level including majoritarian and consensus systems multiple and singular cases and also examines some presidential and sub national cases the leadership capital index is an exploratory volume with chapters providing a series of plausibility probes to see how the lci framework performs as a descriptive and analytical tool

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