

New Venture Creation Entrepreneurship In The 21st Century

Entrepreneurship in the PolisA Theory of Local Entrepreneurship in the Knowledge EconomyInternational Entrepreneurship in the ArtsEntrepreneurship in the U. S. EconomyEntrepreneurship in the Global FirmEntrepreneurship in the Informal SectorEntrepreneurship in the Raw Materials SectorEntrepreneurship in the Global FirmEntrepreneurship in the Catholic TraditionSocial Entrepreneurship in the Middle EastInnovation and Entrepreneurship in the Global EconomyCreative (and Cultural) Industry Entrepreneurship in the 21st CenturyWomen in Business 2014 Accelerating Entrepreneurship in the Middle East and North Africa RegionEntrepreneurship In The Gulf Cooperation Council Region: Evolution And Future PerspectivesEntrepreneurship in the Hospitality, Tourism and Leisure IndustriesLeadership Styles, Innovation, and Social Entrepreneurship in the Era of DigitalizationWomen's Entrepreneurship in Former YugoslaviaThe Future of Entrepreneurship in AfricaElderly Entrepreneurship in an Aging Us EconomyEntrepreneurship in Latin America Inga Narbutaitė Aflaki Pierre-André Julien Lidia Varbanova National Council on Economic Education Julian Birkinshaw Colin Williams Zoltán Bartha Alain Verbeke Anthony G. Percy Dima Jamali Charlie Karlsson Inge Hill OECD Leo-paul Dana Michael Rimmington Doğru, Çağlar Ramo Palalić Anthony Abiodun Eniola Ting Zhang Eduardo Lora

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dynamics of entrepreneurship have attracted growing attention from scholars of political science policy studies public administration and planning as well as more recently from the realms of international relations and foreign policy analysis under the banner of political entrepreneurship this volume considers and maps out conceptual approaches to the study of entrepreneurship drawn from these fields discusses synergies envisages new analytical tools and offers contemporary empirical case studies illustrating the diverse political contexts in which entrepreneurship takes place in the polis drawing upon an international cast of senior academics and cutting edge young researchers the volume takes a closer look at key aspects of political entrepreneurship such as defining political entrepreneurs how it relates to change decision making and strategies organizational arrangements institutional rules varying contexts and future research agendas by highlighting the political aspects of entrepreneurship the volume presents new exciting opportunities for understanding entrepreneurial activities at regional national and international levels the volume will be of particular relevance to scholars and students of political science policy studies public administration planning international relations and business studies as well as practitioners interested in the nexus and utility of entrepreneurship in the modern day political world

the principal audience for this book seems to be deliberately and most certainly an academic one that said those practitioners from a business management or central local government support agency background might also find the text a useful resource intrinsically those employed teaching and researching within the fields of entrepreneurship or regional economic development will find this publication an invaluable and indispensable reference tool after an excellent cohesive and informative introductory chapter which places the book firmly in the field of regional entrepreneurship theory development the reader is effortlessly prepared for the intellectually challenging read ahead this book is well laid out and it is easy for the reader to pick up the thread of the argument even after a lay off the endnotes after each chapter are useful and comprehensive adding richness to the text through the additional information the bibliography is as comprehensive as it is exhaustive professor julien has given us a book that presents both an interesting and alternative perspective to the field of entrepreneurial cross disciplinary research paul j ferri international journal of entrepreneurial behaviour and research it is my view that this book gives a very important contribution for the understanding of development of local entrepreneurship through its cross disciplinary approach i see the book is especially interesting from an entrepreneurship and a regional development perspective this book should inspire research that takes a more holistic approach using different levels of analysis and applies it to economic development at a local territorial level when studying entrepreneurship einar lier madsen international small business journal the reader who is interested in entrepreneurship and or regional development will find this book a welcome contribution to the field rainer harms entrepreneurship and innovation for too long researchers have regarded local dynamism as the result of the actions of certain entrepreneurs if this were the case how could we explain the simultaneous presence of winning stagnating or declining areas with very similar socioeconomic profiles within the same

region departing from this restrictive and somewhat inadequate approach pierre andré julien considers entrepreneurship as a collective behaviour specifically related to the dynamism of the milieu in which it develops the author introduces a complex innovative theory of local entrepreneurship demonstrating that the emergence of new ventures and the development of existing enterprises cannot be understood without taking into account certain factors locale social capital networking and entrepreneurial culture within a given area are all crucial to entrepreneurial growth expanding upon this theory the book demonstrates how entrepreneurship can be fostered in order to support collective development various forms of partnership among socioeconomic actors are then analysed to highlight the social conventions and entrepreneurial culture that connect and intensify the energies at the root of local dynamism this highly original book represents a departure from entrepreneurship literature that is largely limited to the study of entrepreneurs behaviour its dynamic presentation of holistic theory will prove an extremely absorbing read for those with an academic or professional interest in business and management entrepreneurship and regional development

international entrepreneurship in the arts focuses on teaching students artists and arts managers specific strategies for expanding creative ventures that are already successful domestically to an international audience varbanova s accessible writing outlines a systematic theoretical framework that guides the reader from generating an innovative idea and starting up an international arts enterprise to its sustainable international growth applying concepts models and tools from international entrepreneurship theory and practice varbanova analyzes how these function within the unique setting of the arts and culture sector the book covers domestic inception of an arts enterprise followed by international expansion starting up an international arts venture in the early stages of its inception presenting an arts activity or project in a foreign country or region financing a startup venture with international resources implementing diverse models of international partnership starting up an arts venture that is run by a multinational team creating an art product with international dimension the book s 23 case studies and 54 short examples feature disciplines from fine arts and photography to music theatre and contemporary dance and cover ventures in over 20 countries to provide students with practical insight into the issues and challenges facing real arts organizations aimed at students interested in the business aspects of arts and cultural ventures it will also be of use to practitioners looking at ways to internationalize their own enterprises

a major contribution of this exciting book is the perspective of the subsidiary manager operating network in its extreme version this means that all managers are subsidiary managers challenging those who still view multinationals as hierarchies with exceptional clarity of thought and writing julian birkinshaw stakes out the ground as a major new thinker in the fields of international business and strategic management alan rugman templeton college university of oxford much current literature on globalization and competition focuses on the external environment in which firms operate julian birkinshaw s

book looks within international firms at the dynamics that affect their growth and position are local managers seizing power from the centre is glocalization the inevitable result of globalization based on fresh case evidence gathered in europe and north america the findings in this book about multi national firms and managers make a significant contribution to some of the key debates on the transfer of knowledge in firms the resource based view and the network forms of organization the initiatives of local managers reflect local knowledge skills and resources and at the same time impact of the distribution of power in the wider organization by taking as his perspective that of the subsidiary manager operating in a network julian birkinshaw extends the implications of his findings to all managers in organizations and challenges those who still view organizations as hierarchies

how many businesses start ups conduct some or all of their trade off the books and how many enterprises continue to do some of their work off the books once they are more established what should be done about them should governments adopt ever more punitive measures to eradicate them or should we recognise this hidden enterprise culture and attempt to harness it if so how can this be done what measures can be taken to ensure that businesses start up in a proper manner and what can be done to help those enterprises and entrepreneurs currently working off the books to legitimise their businesses the aim of this book is to advance a new way of answering these questions drawing inspiration from institutional theory informal sector entrepreneurship is explained as resulting from the asymmetry between the codified laws and regulations of a society s formal institutions and the norms values and beliefs that comprise a society s informal institutions the argument is that if the norms values and beliefs of entrepreneurs i e their individual morality were wholly aligned with the codified laws and regulations i e state morality there would be no informal sector entrepreneurship however because the individual morality of entrepreneurs differs from state morality such as due to their lack of trust in government and the rule of law the result is the prevalence of informal sector entrepreneurship the greater the degree of institutional asymmetry the higher is the propensity to engage in informal sector entrepreneurship this book provides evidence to show that this is the case both at the individual and country level and then discusses how this can be overcome

the entrepreneurship in the raw materials sector proceeding is a collection of papers focusing on the macroeconomic aspects of green growth the business opportunities in the raw materials sector and the challenges in entrepreneurship entrepreneurship training these papers were presented during the closing conference of limbra decreasing the negative outcomes of brain drain in the raw materials sector a project funded by eit raw materials in the period of 2019 2021 limbra primarily aims at generating new entrepreneurial ideas in the raw materials sector and to encourage engineering students graduating in raw materials related programmes to start their own businesses this proceeding offers a good summary of our approach and our results identify the critical trends in the macroeconomic environment learn about the specifics of the raw

materials markets develop new business ideas and rely on your local ecosystem for extra knowledge mentoring and finally help students to become stay at home entrepreneurs

provides the research insights from the international business field on entrepreneurship in the global firm this collection offers a comprehensive perspective on the wide variety of conceptual and managerial issues that arise as a result of entrepreneurial action in firms operating in the global economy

entrepreneurship in the catholic tradition is a theological and historical exploration of the treatment of entrepreneurship business and commerce in the teaching of the roman catholic church moving from scriptural exegesis to modern papal social encyclicals anthony g percy shows how catholic teaching had developed profound insights into the ultimate meaning of entrepreneurship and commerce and invested it with theological philosophical and economic meaning that surpasses many conventional religious and secular interpretations entrepreneurship is illustrated as being as much a potential contributor to all round integral human flourishing as it is to economic growth and development in this sense entrepreneurship in the catholic tradition challenges the stereotype of the catholic church having a negative view of economic liberty and the institutions that enhance its productivity instead we discover a tradition in which first millennium theologians medieval scholastics and modern catholic thinkers have thought seriously and at length about the character of free enterprise and its moral and commercial significance

this two volume book unveils trends strengths weaknesses and overall dynamics and implications of social entrepreneurship in the middle east region whilst identifying both opportunities and threats facing social entrepreneurship and supplements through a wealth of insights and examples inspired from practice and current applications

we have in recent decades been able to witness a veritable revolution in the world economy known as globalization generally the term is connected to the rapid increase of the free movement of goods capital people ideas information and knowledge around the globe this book contributes to the meso and micro economic literature on innovation and entrepreneurship in the global economy

both volumes of creative and cultural industry entrepreneurship in the 21st century map and elucidate the adaptations and challenges faced by the creative professionals and the entrepreneurial solutions they have co developed

women in business 2014 summarises the progress made by the oecd mena women business forum wbf since the publication of its first women in business report in 2012

this book looks at the current state of entrepreneurship development in the gulf cooperation council gcc region consisting of bahrain kuwait oman qatar saudi arabia and the united arab emirates it is a comprehensive state of the art coverage of entrepreneurship and small business management issues supported with theoretical discussion and empirical evidence the book covers current processes in each country paving the ways for potential investors researchers academics and professionals to better understand this region an outcome of long lasting endeavour this book includes contributions from experts across the gulf region

entrepreneurship is the engine that drives any successful industry or economy in the rapidly evolving hospitality tourism and leisure sector worldwide this is particularly true this new text is designed to develop a greater understanding of the process and context for entrepreneurship as well as to provide key concepts which will enable the reader to become more entrepreneurial themselves the text unites appropriate theory with copious real world examples giving the student manager or trainer a powerful framework for understanding every aspect of this vital business function rigorously developed by authors with wide teaching and industry experience it contains clear learning objectives and teaching structure up to date cases throughout the widest possible coverage of the latest research and literature a clear focus on the dynamic hospitality tourism and leisure sector entrepreneurship in the hospitality tourism and leisure industries is an essential teaching tool and reference on all serious academic and professional courses and gives a uniquely powerful overview of the subject for students and trainees

leaders are the most important element of an organization in regards to reaching organizational goals motivating followers to perform better and creating an innovative work environment to conform with successful corporate social responsibility implementations social entrepreneurship practices have gained more importance with the development of digital technology leadership styles innovation and social entrepreneurship in the era of digitalization is a pivotal reference source that provides vital research on the application of business organizations operating in a global complex environment while highlighting topics such as business ethics operations management and social capital this publication explores recent technological advances and the methods of the latest management skills and techniques this book is ideally designed for human resources professionals managers leaders executives ceos specialists consultants researchers students and professors seeking current research on human resources management and management information systems in a digital society

this book explores the historical current and future prospects of women s entrepreneurial activities in the former yugoslavia a region that is currently in a process of transition from socialism to a free market economy each chapter presents the past

present and future of female entrepreneurship for each individual country some of the questions that the book answers include have women been historically and culturally ignored marginalized or systematically forbidden to run their own businesses what are the status quo and future prospects for this group and is the investment climate conducive to women owned businesses the book provides an extensive overview of female entrepreneurship its promotion and development the role of the state and other key factors that shape the female entrepreneurship ecosystem readers will gain an overall perspective on the essential issues and challenges to women s entrepreneurship entrepreneurial initiatives and innovation policy structures and institutional support to female entrepreneurship in the region

for many years entrepreneurship has been considered as one of the most important solutions to the three pronged challenges poverty unemployment and inequality of most african countries a recent development that has undoubtedly compounded the challenges that african entrepreneurs face and further impede the economic growth impact is covid 19 this pandemic has exerted severe damage to economies and businesses globally for the african setting the implications of covid 19 on businesses and individuals would be enormous as african societies are rarely equipped to absorb unexpected shocks of this magnitude as the social and welfare schemes are far below requirements this book illuminates entrepreneurship in the african setting focusing on the prospects challenges and the post covid 19 pandemic future it aims to offer a rich repository of information on strategies and techniques for sustaining entrepreneurial activities that can enrich african nations and will be of relevance to academics researchers advanced students entrepreneurs governments and government agencies who are interested in understanding issues relating to entrepreneurship development within the african continent

the study of elderly entrepreneurship and its potential impact on labor social security funds and regional economic growth is of significant importance particularly for the us economy where population aging coincidentally intersects with the economic shift to a oc knowledge economyoco on the one hand aging combined with a declining average retirement age is expected to result in labor force shortages and social security fund exhaustion yet on the other hand the oc knowledge economyoco could elevate the value of elderly human capital as the oc knowledge economyoco is less physically demanding and more human capital and knowledge based building on the utility maximization theory economic growth theories and social theories of aging this timely book addresses the old age effect on entrepreneurial propensity the sources of seniors entrepreneurship including the social and policy variables affecting seniors entrepreneurship and the economic fiscal and labor impacts of elderly entrepreneurship

a copublication of the inter american development bank and the world bank

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