

Teen Tv Genre Consumption And Identity

The Television Genre Book
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Genre and Television
Affective Sexual Pedagogies in Film and Television
Film and Television Analysis
The Handbook of Gender, Sex, and Media
American Science Fiction Film and Television
Teen Television
Television Brandcasting
Branded Women in U.S. Television
Children and Television
Prestige Television
Fashion on Television
Queer Girls, Temporality and Screen Media
Television Studies: The Basics
Handbook of Research on Consumption, Media, and Popular Culture in the Global Age
The Routledge Companion to Science Fiction
Contemporary Television Series
Consuming Innocence
Investigating Stranger Things
Glen Creeber Toby Miller Jason Mittell Kyra Clarke Harry M. Benshoff Karen Ross Lincoln Geraghty Sharon Marie Ross Jennifer Gillan Peter Bjelskou Norma Pecora Seth Friedman Helen Warner Whitney Monaghan Toby Miller Ozgen, Ozlen Adam Roberts Michael Hammond Karen Brooks Tracey Mollet

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genre is central to understanding the industrial context and visual form of television this new edition of the key textbook on television genre brings together leading international scholars to provide an accessible and comprehensive introduction to the debates issues and concerns of the field structured in eleven sections the television genre book introduces the concept of genre itself and how it has been understood in television studies and then addresses the main televisual genres in turn drama soap opera comedy news documentary reality television children s television animation and popular entertainment this third edition is illustrated throughout with case studies of classic and contemporary programming from each genre ranging from the simpsons to buffy the vampire slayer and from monty python s flying circus to who wants to be a millionaire it also features new case studies on contemporary shows including the only way is essex homeland game of thrones downton abbey planet earth grey s anatomy and qvc and new chapters covering topics such as constructed reality travelogues telefantasy stand up comedy the panel show 24 hour news netflix and video on demand

no marketing blurb

genre and television is an insightful original and well researched book and makes a significant

and timely contribution to television studies annette hill university of westminster uk

popular film and television hold valuable potential for learning about sex and sexuality beyond the information based model of sex education currently in schools this book argues that the representation of complicated or messy relationships in these popular cultural forms makes them potent as affective pedagogical moments it endeavours to develop new sexual literacies by contemplating how pedagogical moments that is fleeting moments which disrupt expectations or create discomfort might enrich the available discourses of sexuality and gender especially those available to adolescents in part one clarke critiques the heteronormative discourses of sex education that produce youth in particularly gendered ways noting that rationality is often expected to govern experiences that are embodied and arguably inherently incoherent part two explores public intimacy contemplating the often overlapping and confused boundaries between public and private

this fully revised second edition textbook is especially designed to introduce undergraduate students to the most important qualitative methodologies used to study film and television the methodologies covered in film and television analysis include ideological analysis auteur theory genre theory semiotics and structuralism psychoanalysis and apparatus theory feminism postmodernism cultural studies including reception and audience studies and contemporary approaches to race nation gender and sexuality with each chapter focusing on a distinct methodology students are introduced to the historical developments of each approach along with its vocabulary significant scholars key concepts and case studies features of the second edition include new and updated case studies to accompany each chapter over 130 color images throughout questions for discussion at the end of each chapter suggestions for further reading a glossary of key terms written in a reader friendly manner film and television analysis is a vital textbook for students encountering these concepts for the first time

the handbook of gender sex and media offers original insights into the complex set of relations which exist between gender sex sexualities and the media and in doing so showcases new research at the forefront of media and communication practice and theory brings together a collection of new cutting edge research exploring a number of different facets of the broad relationship between gender and media moves beyond associating gender with man woman and instead considers the relationship between the construction of gender norms biological sex and the mediation of sex and sexuality offers genuinely new insights into the complicated and complex set of relations which exist between gender sex sexualities and the media essay topics range from the continuing sexism of tv advertising to ways in which the internet is facilitating the re invention of our sexual selves

american science fiction film and television presents a critical history of late 20th century sf together with an analysis of the cultural and thematic concerns of this popular genre science fiction film and television were initially inspired by the classic literature of h g wells and jules verne the potential and fears born with the atomic age fuelled the popularity of the genre upping the stakes for both technology and apocalypse from the cold war through to america s current war on terror science fiction has proved a subtle vehicle for the hopes fears and preoccupations of a nation at war the definitive introduction to american science fiction this book is also the first study to analyze sf across both film and tv throughout the discussion is illustrated with critical case

studies of key films and television series including the day the earth stood still planet of the apes star trek the next generation the x files and battlestar galactica

this essay collection explores the phenomenon of teen tv in the united states analyzing the meanings and manifestations of this category of programming from a variety of perspectives part one views teen television through an industrial perspective examining how networks such as wb upn the cw and the n have created a unique economic framework based on demographic niches and teen focused narrowcasting part two focuses on popular teen programs from a cultural context evaluating how such programs reflect and at times stretch the envelope of the cultural contexts in which they are created finally part three explores the cultures of reception including the realms of teen consumerism fan discourse and unofficial production through which teens and consumers of teen media have become authors of the teenage experience in their own right

television brandcasting examines u s television s utility as a medium for branded storytelling it investigates the current and historical role that television content promotion and hybrids of the two have played in disseminating brand messaging and influencing consumer decision making juxtaposing the current period of transition with that of the 1950s 1960s jennifer gillan outlines how in each era new technologies unsettled entrenched business models an emergent viewing platform threatened to undermine an established one and content providers worried over the behavior of once dependable audiences the anxieties led to storytelling promotion and advertising experiments including the disneyland series embedded rock music videos in ozzie harriet credit sequence brand integration modern family s parent company promotion episodes second screen initiatives and social tv experiments offering contemporary and classic examples from the american broadcasting company disney channel abc family and showtime alongside series such as bewitched leave it to beaver laverne shirley and pretty little liars individual chapters focus on brandcasting at the level of the television series network schedule blu ray dvd digital combo pack the promotional short the cause marketing campaign and across social media in this follow up to her successful previous book television and new media must click tv gillan provides vital insights into television s role in the expansion of a brand centric u s culture

branded women in u s television examines how the real housewives of new york city martha stewart and other female entrepreneurs create branded televised versions of the iconic u s housewife using their television presence to establish and promote their own product lines including jewelry cookware clothing and skincare they become the primary physical representations of these brands while their businesses are serious and seriously lucrative especially reality television enables a certain representational flexibility that allows participants to create campy and sometimes tongue in cheek personas peter bjelskou explores their innovative branding strategies specifically the complex relationships between their entrepreneurial endeavors and their physical bodies attires tastes and personal histories generally these branded women speak volumes about their contemporaneous political environments and this book illustrates how they and many other women in u s television history are indicative of larger societal trends and structures

this seminal volume is a comprehensive review of the literature on children s television covering fifty years of academic research on children and television the work includes studies of content effects and policy and offers research conducted by social scientists and cultural studies scholars

the research questions represented here consider the content of programming children's responses to television regulation concerning children's television policies issues of advertising and concerns about sex and race stereotyping often voicing concerns that children's entertainment be held to a higher standard the volume also offers essays by scholars who have been seeking answers to some of the most critical questions addressed by this research it represents the interdisciplinary nature of research on children and television and draws on many academic traditions including communication studies psychology sociology education economics and medicine the full bibliography is included on cd arguably the most comprehensive bibliography of research on children and television this work illustrates the ongoing evolution of scholarship in this area and establishes how it informs or changes public policy as well as defining its role in shaping a future agenda the volume will be a required resource for scholars researchers and policy makers concerned with issues of children and television media policy media literacy and education and family studies

prestige television explores how a growing array of 21st century us programming is produced and received in ways that elevate select series above the competition in a saturated market contributing authors demonstrate that these shows are positioned and understood as comprising an increasingly recognizable genre characterized by familiar markers of distinction in contrast to most accounts of elite categorizations of contemporary us television programming that center on hbo and its primary streaming rivals these essays examine how efforts to imbue series with prestigious or elevated status now permeate the rest of the medium including network as well as basic and undervalued premium cable channels case study chapters focusing on diverse series ranging from widely recognized examples such as *the americans* 2013 2018 and *the knick* 2014 15 to contested examples like *queen of the south* 2016 2021 and *how i met your mother* 2005 2014 highlight how contributing authors extend conceptions of the genre beyond expected parameters

fashion on television provides a comprehensive critical examination of the intersection between fashion television and celebrity culture the book brings together theoretical approaches to the symbolic force of television and fashion forward programming on a global scale examining case studies such as *sex and the city* *gossip girl* *ugly betty* and *mad men* the book examines how tv has made style icons out of leading actresses and fashion conscious consumers out of audiences using a varied methodology including textual and contextual analysis this study explores the cultural uses of onscreen fashion at the level of industry text and intertext fashion on television is essential reading for those seeking to understand the cultural function of costume in a television context written accessibly with a multi disciplinary approach it will appeal to students and scholars from film and media fashion and cultural studies to sociology and women's studies

this book takes up the queer girl as a represented and rhetorical figure within film television and video in 1987 canada's *degrassi junior high* featured one of tv's first queer teen storylines contained to a single episode it was promptly forgotten within both the series and popular culture more generally cut to 2016 queer girls are now major characters in films and television series around the globe no longer represented as subsidiary characters within forgettable storylines queer girls are a regular feature of contemporary screen media analysing the terms of this newfound visibility whitney monaghan provides a critical perspective on this arguing that a

temporal logic underpins many representations of queer girlhood examining an archive of screen texts that includes teen television series and teenpics art house queer and independent cinemas as well as new forms of digital video she expands current discourse on both queer representation and girls studies by looking at sexuality through themes of temporality this book the first full length study of its kind draws on concepts of boredom nostalgia and transience to offer a new perspective on queer representation in contemporary screen media

television studies the basics is a lively introduction to the study of a powerful medium it examines the major theories and debates surrounding production and reception over the years and considers both the role and future of television topics covered include broadcasting history and technology institutions and ownership genre and content audiences complete with global case studies questions for discussion and suggestions for further reading this is an invaluable and engaging resource for those interested in how to study television

the mass production and diversification of media have accelerated the development of popular culture this has started a new trend in consumerism of desiring new consumption objects and devaluing those consumption objects once acquired thus creating a constant demand for new items pop culture now canalizes consumerism both with advertising and the marketing of consumerist lifestyles which are disseminated in the mass media the handbook of research on consumption media and popular culture in the global age discusses interdisciplinary perspectives on media influence and consumer impacts in a globalizing world due to modern communication technology featuring research on topics such as consumer culture communication ethics and social media this book is ideally designed for managers marketers researchers academicians and students

the routledge companion to science fiction is a comprehensive overview of the history and study of science fiction it outlines major writers movements and texts in the genre established critical approaches and areas for future study fifty six entries by a team of renowned international contributors are divided into four parts which look in turn at history an integrated chronological narrative of the genre s development theory detailed accounts of major theoretical approaches including feminism marxism psychoanalysis cultural studies postcolonialism posthumanism and utopian studies issues and challenges anticipates future directions for study in areas as diverse as science studies music design environmentalism ethics and alterity subgenres a prismatic view of the genre tracing themes and developments within specific subgenres bringing into dialogue the many perspectives on the genre the routledge companion to science fiction is essential reading for anyone interested in the history and the future of science fiction and the way it is taught and studied

no detailed description available for the contemporary television series

this is an academic look at the contribution of popular culture to the loss of innocence in today s children publisher

this edited collection explores the narrative genre nostalgia and fandoms of the phenomenally successful netflix original series stranger things the book brings together scholars in the fields of media humanities communications and cultural studies to consider the various ways in which the

duffer brothers show both challenges and confirms pre conceived notions of cult media through its three sections on texts contexts and receptions the collection examines all aspects of the series presence in popular culture engaging in debates surrounding cult horror teen drama fan practices and contemporary anxieties in the era of trump its chapters seek to address relatively neglected areas of scholarship in the realm of cult media such as set design fashion and the immersive secret cinema experience these discussions also serve to demonstrate how cult texts are facilitated by the new age of television where notions of medium specificity are fundamentally transformed and streaming platforms open up shows to extensive analysis in the now mainstream world of cult entertainment

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