

The Digital Mosaic Media Power And Identity In Canada

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End of the CBC
Inside the Campaign
Fashion and Contemporaneity
Media Literacy for Citizenship
Policy Analysis in Canada
Canada and the
United States
Digital Politics in Canada
Brand Command
The Routledge Handbook of Digital Media and Globalization
The Handbook of Ethnic Media in
Canada
Justices and Journalists
Ms. Prime Minister
Proceedings of the 1st Widyatama International Conference on Management, Social Science and
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The Palgrave Handbook of Gender, Sexuality, and Canadian Politics
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digital media has transformed the way Canadians socialize and interact conduct business experience culture fight political battles and acquire knowledge traditional media including newspapers and conventional TV networks remain the primary link to Canada's political sphere but are under concerted attack YouTube blogs online broadcasting Facebook and Twitter have opened new and exciting avenues of expression but offer little of the same nation building glue as traditional media consequently Canada is experiencing a number of overlapping crises simultaneously a crisis in news and journalism threatens to the survival of the media system as a whole and a decline in citizen engagement in digital mosaic David Taras both embraces and challenges new media by arguing that these coinciding crises bring exciting opportunities as well as considerable dangers to democratic life and citizen engagement in Canada

the end of the CBC is about three overlapping crises the crisis that has enveloped the CBC the crisis of news and the crisis of democracy they are all the result to some degree of the vast changes that have overtaken and consumed the media world in the last ten to fifteen years the emergence of platforms such as Google Facebook Twitter and Netflix the hyper targeting of individual users through data analytics the development of narrow online identity communities and the rise of an attention economy that makes it more and more difficult for any but the most powerful media organizations to be noticed have changed the media landscape in dramatic ways the effects on the CBC and on other Canadian media organizations have been shattering describing the failure of successive governments to address problems faced by the public broadcaster this book explains how the CBC lost its place in sports drama and entertainment Taras and Waddell propose a way forward for the CBC one in which the corporation concentrates its resources on news and current affairs and re-establishes a reputation for depth and quality

political leaders are the public face of a party during an election campaign but what type of work is conducted behind the scenes by lesser known party members attempting to propel their leaders to victory at the federal level in Canada inside the campaign is a behind the scenes look at the people involved in an election campaign and the work they do each chapter reveals how campaign staffers as well as by those covering and organizing election related events perform their duties and overcome obstacles during the heat of a campaign to get their respective leaders elected practitioners and political scientists collaborate to present real world insights that demystify over a dozen occupations including campaign chairs fundraisers advertisers platform designers communication personnel election administrators political staff journalists and pollsters inside the campaign provides an inside look at and unparalleled understanding of the nuts and bolts of running a federal campaign in Canada

this book represents the voices of scholars fashion designers bloggers and artists who speak to the pervasive nature of fashion in matters of politics history economics sociology religion culture art and identity dialogically open the volume offers a broad apprehension of visual matter in the global contemporary context with fashion at its core exploring its metamorphosing media oriented and disordered modes of being in the early twenty first century the book's contributors consider topics of universal import stemming from the realm of fashion its dissemination and impact from institutional corporate collective and individual perspectives reflecting on the morphing interchanging and revolutionary quality of the visual realm as the basis for continued research in fashion studies contributors are Shari Tamar Akal Jess Berry Naomi Braithwaite Claire Eldred Sarah Heaton Hilde Heim Demetra Kolakis Sarah Mole Lynn S Neal Laura Petican Cecilia Winterhalter Manrutt Wongkaew

offering a critical perspective media literacy for citizenship emphasizes the ability to analyze media messages as a fundamental component of engaged citizenship the ten chapters of this text are divided into two sections the first six chapters explore the landscape of the media today and each of the final

four chapters examines how the media presents specific issues all of which are of vital importance to civil society each chapter forms a mini lesson and encompasses three core elements an essay on a subject area important to critical media literacy a list of case examples that can be used for assignments and a list of key terms common to all chapters and cases the diverse topics of study and the rich pedagogy make this book a perfect resource for courses in communications journalism media studies and education

policy analysis in canada brings together original contributions from many of the field s leading scholars contributors chronicle the evolution of policy analysis in canada over the past 50 years and reflect on its application in both governmental and non governmental settings as part of the international library of policy analysis series the book enables cross national comparison of public policy analysis concepts and practice within national and sub national governments media ngos and other institutional settings informed by the latest scholarship on policy analysis the volume is a valuable resource for academics and students of policy studies public management political science and comparative policy studies

canada and the united states explains across fifteen diverse areas why and how canada and the united states are still so different the book discusses whether or not these differences are growing the key results of such differences and the major challenges to be faced in each system focusing on institutions political cultures and social values the book shows how both federal systems are extremely complex and how our institutions cultures and historical experiences often lead to very different outcomes the fifth edition discusses the emergence of vital new issues including the pandemic and its effects climate change energy requirements increasing international tensions and new trade problems this book also reviews massive budgetary changes new forms of protest emerging in canada and an ongoing political crisis in the us instigated by a former president convincing millions that the 2020 election was a hoax written by leading scholars in their field canada and the united states reveals how the two countries compare when dealing with

similar problems that often spill across the border

the increased use of digital politics by citizens groups and governments over the last 25 years carried the promise of transforming the way politics and government was practiced this book looks at canadian political practice and the reality of the political process against those early promises

the pursuit of political power is strategic as never before ministers mps and candidates parrot the same catchphrases the public service has become politicized and decision making is increasingly centralized in the prime minister s office what is happening to our democracy in this persuasive book alex argues that political parties and government are beholden to the same marketing principles used by the world s largest corporations called branding the strategy demands repetition of spoken written and visual messages predetermined by the leader s inner circle marland warns that public sector branding is an unstoppable force that will persist no matter who is in power it also creates serious problems for parliamentary democracy that must be confronted this book will fascinate anyone who is interested in how ottawa works and where canadian politics is headed

in this comprehensive volume leading scholars of media and communication examine the nexus of globalization digital media and popular culture in the early 21st century the book begins by interrogating globalization as a critical and intensely contested concept and proceeds to explore how digital media have influenced a complex set of globalization processes in broad international and comparative contexts contributors address a number of key political economic cultural and technological issues relative to globalization such as free trade agreements cultural imperialism heterogeneity the increasing dominance of american digital media in global cultural markets the powers of the nation state and global corporate media ownership by extension readers are introduced to core theoretical concepts and practical ideas which they can apply to a broad range of contemporary media policies practices movements

and technologies in different geographic regions of the world north america europe africa the middle east latin america and asia scholars of global media international communication media industries globalization and popular culture will find this to be a singular resource for understanding the interconnected relationship between digital media and globalization

ethnic minority groups in canada have set up their own communication infrastructure that has evolved over time from the analog to the digital age and continues to remain relevant across generations offering a reassessment of contemporary media outlets the handbook of ethnic media in canada asks how ethnic media have changed why they continue to be relevant and what impact this media sector has on ethnocultural communities as well as broader society building on past studies that highlight particular functions of ethnic media publishing information that is vital to settlement and civic engagement and providing an alternative to mainstream media among others this volume generates insights on new dynamics of the ethnic media sector that are prevalent in the digital age contributors re examine theoretical and methodological approaches to ethnic media research explore the practices of ethnic media along cultural linguistic and religious lines and interrogate the policies that affect ethnic media production and consumption at its core the question of how canadians engage with ethnic media is a question about what this media sector means for the sociocultural economic and political integration of canadians both majority and minority and canada s race relations the handbook of ethnic media in canada provides a rich resource for anyone concerned about the role media plays in the complex relationship between ethnicity race belonging and marginality

a comparative approach to judicial communication offering perspectives on the relationship between national supreme courts and the media covering them ms prime minister offers both solace and words of caution for women politicians after closely analyzing the media coverage of former canadian prime

minister kim campbell two former prime ministers of new zealand jenny shipley and helen clark and australia s 27th prime minister julia gillard linda trimble concludes that reporting both reinforces and contests unfair gender norms news about female leaders gives undue attention to their gender identities bodies and family lives yet equivalent men are also treated to evaluations of their gendered personas and as trimble finds some media accounts expose sexism and authenticate women s performances of leadership ms prime minister provides important insight into the news frameworks that work to deny or confer political legitimacy it concludes with advice designed to inform the gender strategies of women who aspire to political leadership roles and the reporting techniques of the journalists who cover them

this is an open access book the 1st widyatama international conference on social science and humanities 2024 digital transformation innovation and disruption the conference provides a platform for researchers and industry leaders to discuss critical challenges in digital transformation in various fields the conference covers emerging technologies disrupting the digital transformation journey human centric approaches to ensure safe and effective technology adoption and advanced strategies to drive innovation and adapt to ongoing changes in the digital world

the palgrave handbook of gender sexuality and canadian politics offers the first and only handbook in the field of canadian politics that uses gender which it interprets broadly as inclusive of sex sexualities and other intersecting identities as its category of analysis its premise is that political actors identities frame how canadian politics is thought told and done in turn canadian politics as a set of ideas state institutions and decision making processes and civil society mobilizations does and redoes gender following the standard structure of mainstream introductory canadian politics textbooks this handbook is divided into four sections ideologies institutions civil society and public policy each of which contains several chapters on topics commonly taught in canadian politics classes the originality of the handbook lies in its approach each chapter reviews the basics of a given topic from the perspective of

gendered sexualized and other intersectional identities such an approach makes the handbook the only one of its kind in canadian politics

the world we make reflects the way reality is perceived and today the world is perceived primarily in technological terms so argues gil germain in thinking about technology how the technological mind misreads reality given the connection between perception and action or thinking and doing germain first highlights the central features of technological worldview to better understand the contemporary drive to master the conditions of human existence he then boldly proposes that the technological worldview seriously misreads the nature of the world it seeks mastery over and shows how this misinterpretation invariably leads to the technologically related challenges currently vexing the contemporary social order from the drift toward a posthuman future to the anti globalization backlash germain closes thinking about technology by articulating an alternative worldview to the technological perspective and illustrating how this re reading of reality might help us inhabit the technological landscape in ways better attuned to the human condition

this book reflects critically on issues of diversity access and the expansion of digital technologies in audio visual industries particularly in terms of economics and policies it brings together specialists in cultural diversity and media industries presenting an international and interdisciplinary collection of essays that draw from different fields of studies notably communication economics political science and law among the topics discussed are the principle of diversity as a goal of cultural and communication policies the assessment of the unesco convention on cultural diversity free trade agreements and the conception of cultural goods and services they advance the challenges faced by the production circulation and consumption of cultural content through the internet the role algorithms play in the organization and functioning of online platforms netflix and the hegemony of global media the approach is a critical understanding of audio visual diversity that aims to transcend specific issues like media ownership ideas portrayed or modes of consumption as such to focus on a more balanced distribution of communicative power this volume is an essential read for scholars and researchers in communication studies

economy of culture international relations and international law as well as policy makers journalists specialized in media and culture and managers of public and private institutions involved in the development of cultural and communication policies postgraduate students will find it a key reference point drawing on vivid ethnographic field studies of youth on the transnational move across seoul toronto and vancouver this book examines transnational flows of korean youth and their digital media practices this book explores how digital media are integrated into various forms of transnational life and imagination focusing on young koreans and their digital media practices by combining theoretical discussion and in depth empirical analysis the book provides engaging narratives of transnational media fans sojourners and migrants each chapter illustrates a form of mediascape in which transnational korean youth culture and digital media are uniquely articulated this perceptive research offers new insights into the transnationalization of youth cultural practices from k pop fandom to smartphone driven storytelling a transnational and ethnographic focus makes this book the first of its kind with an interdisciplinary approach that goes beyond the scope of existing digital media studies youth culture studies and asian studies it will be essential reading for scholars and students in media studies migration studies popular culture studies and asian studies

a political economy of canadian broadcasting takes readers from the days of the telegraph to the current digital age examining the role of public broadcasting in the wider context of regulation private capital and foreign programming this comprehensive history spans over a hundred years highlighting the shifting technological character of the media system within anglophone canada and the key place of public broadcasting within it situated in canada s broader economic history david skinner s account ably demonstrates how broadcast regulation has been derived from the historical relationships between the canadian state and private capital and that this has tended to sideline its social goals the book concludes with suggestions for encouraging the creation of distinctively canadian programming coming just after the first major reform to canada s broadcast legislation in three decades

a political economy of canadian broadcasting is a timely contribution to the history of broadcasting and the policy discussions that frame it

owning the secular examines three case studies dealing with religious symbols and cultural identity including two public controversies over the veil in canada at the federal level and in the province of québec and an ex muslim podcaster rethinking her atheist identity in the era of donald trump and the alt right drawing on theories of discourse analysis and ideology critique this study calls attention to an evolution in how secularism nationalism and multiculturalism in euro western states are debated and understood as competing groups contest and rearrange the meaning of these terms this is especially true in the digital age as online cultures have transformed how information is spread how we imagine our communities build alliances and produce shared meaning from recent attempts to prohibit religious symbols in public to trump s so called muslim bans to growing disenchantment with the promises of digital media this study turns the lens how nation states organizations and individuals attempt to own the secular to manage cultural differences shore up group identity and stake a claim to some version of western values amidst the growing uncertainties of neoliberal capitalism

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