

Uninvited Neighbors African Americans In Silicon Valley 1769 199

Down and Out in Silicon Valley Regional Advantage Silicon Valley Working in Silicon Valley The Silicon Valley Model The Global Silicon Valley Handbook Indian Entrepreneurs in Silicon Valley Sex in Silicon Valley Angels in the Silicon Secrets of Silicon Valley The Chinese in Silicon Valley Silicon Valley: Planet Startup Valley Speak Understanding Silicon Valley The Entrepreneurial Shift Labour Law in an Era of Globalization 111 Places in Silicon Valley That You Must Not Miss A Journey to Silicon Valley and Beyond In the Shadow of Big Tech Communication Technology Mel Krantzler AnnaLee Saxenian Felipe Lamounier Alan Hyde Annika Steiber Michael Moe Kiana Tower Richard Theodor Kusiolek Deborah Perry Piscione Bernard P. Wong Peter Ester Rochelle Kopp Martin Kenney Robert R. Locke Joanne Conaghan Floriana Petersen Andrea Anderson Jeremie Gluckman-Picard Everett M. Rogers

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like icarus flying too close to the sun many once promising dot com entrepreneurs have been burned by overweening ambition and come crashing to the ground besides the economic wreckage left in the wake of their high flying dreams there is also a good deal of psychological turmoil psychologists mel krantzler and his wife pat both counselors who have helped hundreds of managers and ceos of high tech companies cope with dreams turned to nightmares expose the shadowy side of silicon valley in this revealing book about the personal costs of success in addition to being a psychologist dr krantzler is also a trained economist his economic expertise combined with his psychology practice enables him to uniquely illuminate silicon valley s culture from both perspectives this is the first book to explode the romanticized myth of silicon valley which is still so prevalent in advertising and the media what you never hear about this mecca of high tech culture is that it has one of the highest divorce

rates in the world more children who are psychologically disturbed than in less affluent areas almost no affordable decent housing even for those earning 50 000 a year and widespread alcohol and drug use what the krantzlers make clear is that aside from the simple geographical designation silicon valley is the name for a psychological obsession found any place where people believe that instant fame and fortune can be gained through silicon chips and sites this dream nourishes itself on an illusion of power and instant gratification and like heroin and cocaine it is highly addictive promising total happiness but often ending in disarray and despair based on interviews with many silicon valley executives who have decided to change their lives to achieve true well being for themselves and their families this book concludes with a formula for real success a well rounded balanced and fully human life

the result of numerous interviews with executives entrepreneurs and policy makers this analysis highlights the importance of local sources of competitive advantage in a volatile world economy it also underscores the need to develop regional as well as national and sectoral economic policies

when i first arrived in silicon valley i thought i knew what i was doing i was wrong but luckily i made connections along the way that eventually led me to leave behind everything i had learned about building successful companies products and projects to rethink the way it is built here in silicon valley this led me to delve into discerning the reasons why the silicon valley ecosystem is such a special and unique place to understand why it was in silicon valley where all the technology that s had a significant impact on our lives in the last five decades was made from the personal computer and first internet connection to the smartphone and even the latest technologies like google facebook airbnb uber whatsapp and others these creations have changed the way we do business make relationships study transport host have fun and communicate after learning what makes silicon valley such a magnet for the brightest minds in the world i decided to put these key lessons learned in an organized way into this book to help individuals startups and companies around the world understand how to learn from silicon valley

this work examines the relationship between the rapid technological and economic growth characteristic of high technology districts and their distinct labor market institutions short job tenures rapid turnover flat firm hierarchies weak internal labor markets high use of temporary labor unusual uses of independent contracting little unionization unusual employee organization e g chat groups and ethnic organization unequal income minimal employment discrimination litigation flexible compensation especially stock options and heavy use of immigrants on short term visas the author suggests that while these distinctive labor market institutions are somewhat unorthodox and may present legal problems they play essential roles in high growth

this book presents a new management model that has evolved in silicon valley the

future will favor companies that can migrate to a management model better suited for the times the abilities to remain entrepreneurial and innovate constantly will be essential for all companies in an innovation economy however most firms still use industrial age management models that are not suited to attracting and energizing entrepreneurial talent this book imbibes latest results from a year long study of google s approaches to management and finds similar principles being applied at companies including facebook linkedin twitter tesla motors and apigee by distilling on the aspects that work across a variety of innovative firms the authors present a synthesis that could have profound implications for managers everywhere

a fun and practical guide to thrive not only in silicon valley but in the emerging global silicon valley silicon valley has become synonymous with big ideas start ups and inventing the future but today the magic of silicon valley has gone viral and global from austin to boston from shanghai to dubai a global silicon valley is emerging in the global silicon valley handbook bestselling author venture capitalist and global thought leader michael moe maps out an insider s guide to silicon valley and the hottest emerging markets from around the world the book highlights need to knows including who the top vcs and angel investors are phrases to avoid in a pitch and even where to close a deal over dinner or beers the global silicon valley handbook inspires the entrepreneur in us all

take an intimate peek into the silicon valley social scene san francisco bay area residents share true stories about dating relationships and sex in the tech capital of the world here s a small sample there are so many intelligent creative engineer types who apply the same type of inventiveness to sex there are amazing men sitting behind computers thinking about sex all day hot and ready to go yasmine 32 each phone call had me peeling off my clothes little by little i would be in my underwear by the time the phone call ended and i wouldn t sleep all night faith 33 we just couldn t wait any longer and ran into some chinese dive bar in the tenderloin we went downstairs and screwed our brains out til the bar owner came and almost knocked the door down lucky 32 my friend suggested i go out and have a fling so i thought i d give it a shot but where would i find someone to fling me nicole 30 my boss s daughter was always walking around in tight skirts and low cut blouses we ended up going down on each other leaning right up against the copy equipment stephanie 24

meet thaddeus sikorski a herculean third generation american courageous persevering and surprisingly steadfast father of this tragic odyssey to love and protect his angel children after losing his first love 18 year old thad enlist and goes on to become a vietnam war combatant a san francisco progressive street revolutionary a graduate business student an internet related technology visionary husband and a global business leader in between entrepreneurial misadventures he manages to save the life of an american president struggles with a psychopathy attorney and murderer discovers the truth about silicon valley s justice system experiences the economic

hollowing out brought on by the outsourcing of silicon valley technologies and survives the emotions of remaining true to his love for his children this extraordinary journey travels through three decades of the american technology and cultural landscape author richard kusiolek paid much attention to the details of everyday life of an entrepreneur in silicon valley angels in the silicon encapsulates the experience of living in silicon valley for three decades of rapid technology progress economic change and a politically correct progressive judiciary the novel angels in the silicon has a powerful american story to tell you will learn the naked truth of living in northern california s silicon valley

while the global economy languishes one place just keeps growing despite failing banks uncertain markets and high unemployment silicon valley in the last two years more than 100 incubators have popped up there and the number of angel investors has skyrocketed today 40 percent of all venture capital investments in the united states come from silicon valley firms compared to 10 percent from new york in secrets of silicon valley entrepreneur and media commentator deborah perry piscione takes us inside this vibrant ecosystem where meritocracy rules the day she explores silicon valley s exceptionally risk tolerant culture and why it thrives despite the many laws that make california one of the worst states in the union for business drawing on interviews with investors entrepreneurs and community leaders as well as a host of case studies from google to paypal piscione argues that silicon valley s unique culture is the best hope for the future of american prosperity and the global business community and offers lessons from the valley to inspire reform in other communities and industries from washington dc to wall street

bernard wong examines the complex role of chinese american scientists and engineers in their ever increasing role in silicon valley where those who settle there must learn how to prosper despite a changing cultural identity changes in family life and new citizenship

for decades now silicon valley has been the home of the future it s the birthplace of the world s most successful high tech companies including apple yahoo google facebook twitter and many more so what s the secret what is it about silicon valley that fosters entrepreneurship and innovation with silicon valley planet startup peter ester and arne maas argue that the answer lies in silicon valley s culture a corporate culture that values risk taking creativity invention and sharing through extensive interviews with dutch entrepreneurs working in the area ester and maas show that silicon valley is above all a mind set a belief in thinking with passion and ambition far beyond the here and now scholars and business people and budding entrepreneurs alike are sure to find both inspiration and illumination in the stories and analyses ester and maas have assembled here

silicon valley has a lingo of its own from unicorns to pivoting to growth hacking that

while colorful can also be rather opaque this is the definitive guide to the unique words used in the bay area startup scene helping everyone from people who want to do business here to those who just want to watch hbo s silicon valley without being confused it s designed to be thorough and accurate while including a touch of humor because face it the way people talk in silicon valley can often be a bit ridiculous if you ve wanted a way to break into the exciting conversation that is happening in silicon valley this book is for you or if you re already in silicon valley you may become frustrated when your colleagues in other places just don t get how things are done here and wish you had a handy primer to give them you may be familiar with some of the terms but wish that you had a deeper understanding so that you could use them with more confidence valley speak features the top 100 silicon valley words and phrases and will help anyone navigate the silicon valley ecosystem like a pro

what has made silicon valley such a fertile breeding ground for new technologies and new firms how did its pioneering achievements begin and what forces have propelled its unprecedented growth this volume begins by tracing the development of the electronics industry in silicon valley back to the founding of federal telegraph in 1908 and discusses the role played by defense spending and the relationship with stanford university it continues with an assessment of institutions which specialize in new firm formation law firms and venture capitalists which together with labor mobility and close inter firm relationships are responsible for silicon valley s unique ability to foster technological advances finally silicon valley is shown to be an ecosystem of interacting institutions individuals a culture that encourages and nurtures entrepreneurship and an environment characterized by the development of a trust based on performance which makes it uniquely permeable to new ideas and talented individuals

this is a provocative and intelligent study of how high technology entrepreneurial developments have affected management education in the wider business context responding to the growth of new technology businesses american business schools fostered entrepreneurship studies not wishing to be left behind entrepreneurially in the information age france and germany followed with their own innovative education programmes and the czech republic like other emerging economies has been caught up belatedly in this education ferment original and containing new research data the book will appeal to academics students and practitioners

throughout the industrial world the discipline of labor law has fallen into deep philosophical and policy crisis at the same time as new theoretical approaches make it a field of considerable intellectual ferment modern labor law evolved in a symbiotic relationship with a postwar institutional and policy agenda the social economic and political underpinnings of which have gradually eroded in the context of accelerating international economic integration and wage competition these essays which are the product of a transnational comparative dialog among academics and practitioners in labor law and related legal fields including social security immigration trade and

development identify analyze and respond to some of the conceptual and policy challenges posed by globalization

the ultimate insider s guide to silicon valley features interesting and unusual places not found in traditional travel guides part of the international 111 places 111 shops series with over 250 titles and 1 5 million copies in print worldwide appeals to both the local market more than 3 million people call silicon valley home and the tourist market fully illustrated with 111 full page color photographssilicon valley has become the mesopotamia of the digital age built on cycles of innovation and disruption monstrous ambition and a steady supply of labor and capital yet for all that s known about companies like apple google and facebook and the personas behind those companies the culture of silicon valley remains elusive and contradictory even to many locals this unique guidebook written by longtime local floriana petersen takes you on an insider s tour of 111 cool offbeat and very compelling places that offer insight into the evolving character of silicon valley visit the cantor arts center at stanford to see drawings done by leland jr stanford after whom the university was named after his death at age 15 in 1884 sit at the rosewood hotel bar to witness the mating habits of venture capitalists go to the music menlo festival to listen some of the best chamber music to be found anywhere in the country enjoy the stanford powwow a festival to celebrate some of the great american indian tribes of northern california visit steve job s final resting place or spend an afternoon at the hakone japanese gardens explore the filoli estate a living testimony to the wealthy families who used the gold rush to build the infrastructure that has become silicon valley

a journey to silicon valley and beyond journey to silicon valley and beyond is a children s picture book that is appealing to kids and adults alike have you just moved to the valley from far away and want to explore your new surroundings history and mindset or have you lived here for a long time and want to look at it from a different perspective this children s picture book is a charming go to reference complex enough to give you a good insight simple enough to make it appealing to kids and a quick read for adults plus the website gives you opportunity to dig further into the topic areas of the book a journey to silicon valley and beyond journey to silicon valley and beyond gives you an overview of silicon valley s history from the times of native americans till today in a beautiful fold out timeline two witty curious and lovable child characters guide through the story and want to find today s real places that relate to anything when they open their computers this journey brings them to various places and companies in silicon valley most of all the two characters discover what lies behind bringing great ideas to life they discover character traits of the silicon valley mindset these character traits and core skills lay the foundation of today s education success and happiness are not made directly they are a by product or result of passion purpose perseverance imagination creativity and believing in one s dream are just a few of the essential ingredients for your journey to silicon valley and beyond

have you always dreamed of living in silicon valley and having an easy perfect life well think again in jeremie gluckman picard s in the shadow of big tech you ll get a behind the scenes look at what living in a region destined for advancement is really like hoping to illuminate the underbelly of silicon valley and unpack core assumptions about innovation jeremie shares how living in a region that prioritizes technology over trust has affected the general mindset and culture with the help of this book you ll learn things about the valley that will make bay area history and culture impossible to ignore including how the growth of technology has impacted relationships emotional well being and people s ability to engage with one another after venturing into the shadows you ll leave with clarity on what to start stop and continue when it comes to innovation and entrepreneurship

the industrial nations of the world have become information societies advanced technologies have created a communication revolution and the individual through the advent of computers has become an active participant in this process the human aspect therefore is as important as technologically advanced media systems in understanding communication technology the flagship book in the series in communication technology society communication technology introduces the history and uses of the new technologies and examines basic issues posed by interactive media in areas that affect intellectual organization and social life author and series co editor everett m rogers defines the field of communication technology with its major implications for researchers students and practitioners in an age of ever more advanced information exchange

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