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Public Health Communication Challenges to Minority and Indigenous Communities Don't Need No Thought Control Radio Journalism in America Vincis Channels of Influence Protest Camps Zoning China Encyclopedia of Television Maximum PC The Making of Theatrical Reputations Maximum PC Audience Responses To Media Diversification The Bilingualism Reader Handbook of Media and Communication Economics Maximum PC Directing Language, Communication and Education Maximum PC Selected Water Resources Abstracts Encyclopedia of Journalism Aiseng, Kealeboga Gerd Horten Jim Cox Nicci Take Ross Allan Eaman Anna Feigenbaum Luzhou Li Horace Newcomb Yael Zarhy-Levo Lee B. Becker Li Wei Jan Krone Virginia Wright Wexman Barbara Mayor Christopher H. Sterling

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language has emerged as both a powerful bridge and a formidable barrier in the realm of public health communication the ongoing covid 19 pandemic has highlighted a significant challenge faced by minority and indigenous communities particularly in regions of sub saharan africa it s a challenge deeply rooted in the historical use of colonial languages english french and spanish to disseminate critical health information for many this has translated into a linguistic exclusion depriving them of access to essential resources and a voice in matters of national interest this issue transcends mere communication it touches upon the fundamental rights of individuals to participate in their own healthcare decisions and influences their sense of belonging and citizenship public health communication challenges to minority and indigenous communities proposes a solution with a transformative potential this groundbreaking edited volume invites scholars from diverse fields to contribute their research shedding light on the linguistic dimensions of public health communication during the covid 19 era by investigating the impact of language on various aspects of society from medical information to education this book seeks to synthesize the wealth of

sociolinguistic research into an accessible framework it s an invitation to explore the role of language in shaping our perceptions of citizenship belonging and empowerment

the fall of the berlin wall is typically understood as the culmination of political economic trends that fatally weakened the east german state meanwhile comparatively little attention has been paid to the cultural dimension of these dramatic events particularly the role played by western mass media and consumer culture with a focus on the 1970s and 1980s don t need no thought control explores the dynamic interplay of popular unrest intensifying economic crises and cultural policies under erich honecker it shows how the widespread influence of and public demands for western cultural products forced gdr leaders into a series of grudging accommodations that undermined state power to a hitherto underappreciated extent

this history of radio news reporting recounts and assesses the contributions of radio toward keeping america informed since the 1920s it identifies distinct periods and milestones in broadcast journalism and includes a biographical dictionary of important figures who brought news to the airwaves americans were dependent on radio for cheap entertainment during the great depression and for critical information during the second world war when no other medium could approach its speed and accessibility radio s diminished influence in the age of television beginning in the 1950s is studied as the aural medium shifted from being at the core of many families activities to more specialized applications reaching narrowly defined listener bases many people turned elsewhere for the news and now even tv is challenged by yet newer media the introduction of technological marvels throughout the past hundred years has significantly altered what americans hear and how when and where they hear it

after 21 years of running a company dedicated to helping clients win nicci take shares her secrets to sales presentations and winning business able to turn their average client from winning 1 in 3 sales pitches to 3 in 4 the m62 i vincis process is an invaluable presentation revolution a lot has changed in sales since nicci entered the business almost 30 years ago when she was the first sales rep in her team to own a mobile phone and the sales floor was a competitive mess of alpha male egos sales has become more cooperative more feminine and nicci has changed with it vincis the art and science of winning is a comprehensive look through the m62 i vincis method for presentations and nicci s personal experience in public speaking of all kinds from eulogies to stand up it uses a combination of hard science and years of presenting experience to produce a simple but revolutionary guide to presentations and public speaking the book also contains the current version of m62 i vincis s objective quality standards a rigorous set of rules based in cognitive psychology that guides every decision made by m62 in a presentation covering every step in her process from honing the right message to effective and impressive design nicci explains in simple terms what she s

spent decades learning this book will appeal to all from the beginner to the expert who s still willing to pick up tips

an examination of the relationship between the canadian broadcasting corporation and the public with an emphasis on the role that audience research plays or should play within a public broadcasting organization based largely on previously unexamined archival sources and business records as well as personal interviews and in house research reports the account includes a history of audience measurement methods in canada and a critique of ratings as an instrument of cultural democracy canadian catalog no c94 930138 8 annotation copyright by book news inc portland or

from tahrir square to occupy from the red shirts in thailand to the teachers in oaxaca protest camps are a highly visible feature of social movements activism across the world they are spaces where people come together to imagine alternative worlds and articulate contentious politics often in confrontation with the state drawing on over fifty different protest camps from around the world over the past fifty years this book offers a ground breaking and detailed investigation into protest camps from a global perspective a story that until now has remained untold taking the reader on a journey across different cultural political and geographical landscapes of protest and drawing on a wealth of original interview material the authors demonstrate that protest camps are unique spaces in which activists can enact radical and often experiential forms of democratic politics

an examination of cultural zoning in china considers why government regulation of online video is so much more lenient than regulation of broadcast television in zoning china luzhou li investigates why the chinese government regulates online video relatively leniently while tightly controlling what appears on broadcast television li argues that television has largely been the province of the state even as the market has dominated the development of online video thus online video became a space where people could question state media and the state s preferred ideological narratives about the nation history and society li connects this relatively unregulated arena to the second channel that opened up in the early days of economic reform piracy in all its permutations she compares the dual cultural sphere to china s economic zoning the marketized domain of online video is the cultural equivalent of the special economic zones which were developed according to market principles in china s coastal cities li explains that although the relaxed oversight of online video may seem to represent a loosening of the party state s grip on media the practice of cultural zoning in fact demonstrates the the state s strategic control of the media environment she describes how china s online video industry developed into an original creative force of production and distribution that connected domestic private production companies transnational corporations and a vast network of creative labor from amateurs to professional content creators li notes that china has increased state management of the internet since 2014 signaling that online and offline censorship standards may be unified cultural zoning as a technique of cultural

governance however will likely remain

the encyclopedia of television second edition is the first major reference work to provide description history analysis and information on more than 1100 subjects related to television in its international context for a full list of entries contributors and more visit the encyclopedia of television 2nd edition website

maximum pc is the magazine that every computer fanatic pc gamer or content creator must read each and every issue is packed with punishing product reviews insightful and innovative how to stories and the illuminating technical articles that enthusiasts crave

today's successful plays and playwrights achieve their prominence not simply because of their intrinsic merit but because of the work of mediators who influence the whole trajectory of a playwright's or a theatre company's career critics and academic writers are primarily considered the makers of reputations but funding organizations and various media agents as well as artistic directors producers and directors also pursue separate agendas in shaping the reputations of theatrical works in the making of theatrical reputations yael zarhy levo demonstrates the processes through which these mediatory practices by key authority figures situate theatrical companies and playwrights within cultural and historical memory to reveal how these authorizing powers that be promote theatrical events companies and playwrights zarhy levo presents four detailed case studies that reflect various angles of the modern london theatre in the case of the english stage company's production of john osborne's look back in anger she centers on a specific event she then focuses on the trajectory of a single company the theatre workshop particularly through its first decade at the theatre royal stratford east london next she explores the career of the dramatist john arden especially its first ten years in part drawing upon an interview with arden and his wife actress and playwright margaretta d arcy before turning to her fourth study the playwright harold pinter's shifting reputation throughout the different phases of his career zarhy levo's accounts of these theatrical events companies and playwrights through the prism of mediation bring fresh insights to these landmark productions and their creators

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first published in 1989 this volume holds a collection of papers to support a project looking at media content in the 1980s and the anticipation of audience behaviours some were presented at the conference of the world association for public opinion research in montreux switzerland in 1987

this is a comprehensive collection of key classic articles in the study of language contact designed as a structured student source book it covers definitions and typology of bilingualism language choice and bilingual interaction grammar of codeswitching and bilingual acquisition the bilingual brain and bilingual production and perception methodological issues in the study of bilingualism invaluable editorial material guides the reader through the different sections critical discussion of research methods graded study questions and activities a comprehensive glossary and an up to date resource list make the bilingualism reader an essential introductory text for students contributors peter auer michael clyne kees de bot charles ferguson joshua fishman fred genesee david green françois grosjean john gumperz monica heller li wei william mackey jurgen meisel lesley milroy carol myers scotton loraine k obler michel paradis shana poplack

this handbook maps the media economy in its entirety against the background of the advancing digitalization of communication media production media distribution and the adaptation of regulatory framework conditions from different disciplinary approaches it provides an integrated view on digitally induced economic transformations of the european media sector and gives an explicitly european perspective on media economics challenging the dominant us american view topics covered include but are not limited to theoretical approaches to media economics media technologies and data management in media economics building blocks of the media industry media types and core distribution markets system aspects and communication culture media systems and regulatory policy as well as methods of media economics the handbook is a must read for students teachers and researchers in media and communication economics and science as well as practitioners and policy makers at the nexus of media business and politics

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when a film is acclaimed the director usually gets the lion s share of the credit yet the movie director s job especially the collaborations and compromises it involves remains little understood the latest volume in the behind the silver screen series this collection provides the first comprehensive overview of how directing as both an art and profession has evolved in tandem with changing film industry practices each chapter is written by an expert on a different period of hollywood from the silent film era to today s digital filmmaking providing in depth examinations of key trends like the emergence of independent production after world war ii and the rise of auteurism in the 1970s challenging the myth of the lone director these studies demonstrate how directors work with a multitude of other talented creative professionals including actors writers producers editors and cinematographers directing examines a diverse range of classic and contemporary directors including orson welles tim burton cecil b demille steven soderbergh spike lee and ida lupino offering a rich composite picture of

how they have negotiated industry constraints utilized new technologies and harnessed the creative contributions of their many collaborators throughout a century of hollywood filmmaking

examines communication in the classroom within the larger context of the development of standard english and its social implications

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the six volume encyclopedia of journalism covers all significant dimensions of journalism including print broadcast and internet journalism us and international perspectives history technology legal issues and court cases ownership and economics

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