# **Gender And Popular Culture**

Popular CultureWar and Popular CulturePopular CultureGender and Popular CultureCultural Theory and Popular CultureWomen, Camp, and Popular CultureGlobalization, Consumption And Popular Culture In East AsiaAmerican Indians and Popular CultureGeography, The Media and Popular CultureThe Goddess Myth in Contemporary Literature and Popular CultureProfiles of Popular CultureBooks of Fate and Popular Culture in Early ChinaAlice in Wonderland in Film and Popular CultureNationalist and Popular Culture Practices on Social MediaTransnational Memory and Popular Culture in East and Southeast AsiaThe Gothic in Contemporary Literature and Popular CultureWar Memory and Popular CultureTeacher Education for Critical Consumption of Mass Media and Popular CultureDrugs and Popular CultureDisability and Popular Culture Carla A. Freccero Chang-tai Hung Imre Szeman Katie Milestone John Storey Katrin Horn Tai Wei Lim Elizabeth DeLaney Hoffman Jacquelin Burgess Mary J. Magoulick Ray Broadus Browne Marc Kalinowski Antonio Sanna Chenyang Song Liew Kai Khiun Justin Edwards Michael Keren Stephanie A. Flores-Koulish Paul Manning Katie Ellis

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the concise introduction to the study of popular culture from madonna and drag queens to cyberpunk and webzines popular culture constitutes a common and thereby

critical part of our lives yet the study of popular culture has been condemned and praised debated and ridiculed in popular culture an introduction carla freccero reveals why we study popular culture and how it is taught in the classroom blending music science fiction and film freccero shows us that an informed awareness of politics race and sexuality is essential to any understanding of popular culture freccero places rap music the alien trilogy and sandra cisneros in the context of postcolonialism identity politics and technoculture to show students how they can draw on their already existing literacies and on the cultures they know in order to think critically complete with a glossary of useful terms a sample syllabus and extensive bibliography this book is the concise introduction to the study of popular culture

this is the first comprehensive study of popular culture in twentieth century china and of its political impact during the sino japanese war of 1937 1945 known in china as the war of resistance against japan chang tai hung shows in compelling detail how chinese resisters used a variety of popular cultural forms especially dramas cartoons and newspapers to reach out to the rural audience and galvanize support for the war cause while the nationalists used popular culture as a patriotic tool the communists refashioned it into a socialist propaganda instrument creating lively symbols of peasant heroes and joyful images of village life under their rule in the end hung argues the communists use of popular culture contributed to their victory in revolution this is the first comprehensive study of popular culture in twentieth century china and of its political impact during the sino japanese war of 1937 1945 known in china as the war of resistance against japan chang tai hung shows in compelling detail

popular culture a user's guide international edition ventures beyond the history of pop culture to give readers the vocabulary and tools to address and analyze the contemporary cultural landscape that surrounds them moves beyond the history of pop culture to give students the vocabulary and tools to analyze popular culture suitable for the study of popular culture across a range of disciplines from literary theory and cultural studies to philosophy and sociology covers a broad range of important topics including the underlying socioeconomic structures that affect media the politics of pop culture the role of consumers subcultures and countercultures and the construction of social reality examines the ways in which individuals and societies act as consumers and agents of popular culture

this book examines the role of popular culture in the construction of gendered identities in contemporary society it draws on a wide range of popular cultural forms including popular music newspapers and television to illustrate how femininity and masculinity are produced represented and consumed the authors blend primary and secondary research to offer the reader a balanced yet novel overview of the area students are introduced to key theories and concepts in the fields of gender

studies and popular culture which are made accessible and interesting through their application to topical examples such as djs binge drinking and computer games the book is structured into three clear user friendly sections 1 production gender and popular culture an investigation of who produces popular culture why gendered patterns occur and how they impact on content 2 representation gender and popular culture an examination of how men and women are represented in contemporary popular culture and how notions of in appropriate femininity and masculinity are constructed 3 consumption gender and popular culture an exploration of who consumes what in popular culture how gendered consumption relates to space and what the effects of consuming representations of gender are gender and popular culture will be essential reading for students and scholars of media and cultural studies at all levels

in this eighth edition of his award winning cultural theory and popular culture an introduction john storey presents a clear and critical survey of competing theories of and various approaches to popular culture its breadth and theoretical unity exemplified through popular culture means that it can be flexibly and relevantly applied across a number of disciplines retaining the accessible approach of previous editions and using appropriate examples from the texts and practices of popular culture this new edition remains a key introduction to the area new to this edition revised rewritten and updated throughout brand new chapter on class and popular culture updated student resources at routledge com cw storey the new edition remains essential reading for undergraduate and postgraduate students of cultural studies media studies communication studies the sociology of culture popular culture and other related subjects

this innovative study claims camp as a critical yet pleasurable strategy for women s engagement with contemporary popular culture as exemplified by 30 rock or lady gaga in detailed analyses of lesbian cinema postfeminist tv and popular music the book offers a novel take on its subject it defines camp as a unique mode of detached attachment which builds on affective intensity and emotional investment while strongly encouraging a critical edge

this book aims to provide comprehensive empirical and theoretical studies of expanding fandom communities in east asia through the commodification of japanese korean and chinese popular cultures in the digital era using a multidisciplinary approach including political economy east asian studies political science international relations concepts and history this book focuses on a few research objectives in terms of methodology it is an area studies approach based on interpretative work observation studies policy and textual analysis first it aims to examine the closely intertwined relationship between the three major stakeholders in the iron triangle of production companies consumers and states i e role of government in policy promotion second it studies the interpenetration adaptation innovation and hybridization of exogenous western culture with traditional popular cultures in north east asia third it studies the influence of popular cultures and how cultural products resonate

with a regional audience through collective consumption contents reflective of normative values the emotive and cognitive appeal of familiar images and social learning as well as peer effect found in fan communities it then examines how consumption contributes to soft cultural influence and how governments leverage on its comparative advantages and cultural assets for commercial success and in the process augment national cultural influence these questions will be discussed and analyzed and contextualized through the case studies of j pop japanese popular culture k pop korean popular culture or hallyu and chinese popular culture including mando pop and taiwanese popular culture

americans are still fascinated by the romantic notion of the noble savage yet know little about the real native peoples of north america this two volume work seeks to remedy that by examining stereotypes and celebrating the true cultures of american indians today the two volume american indians and popular culture seeks to help readers understand american indians by analyzing their relationships with the popular culture of the united states and canada volume 1 covers media sports and politics while volume 2 covers literature arts and resistance both volumes focus on stereotypes detailing how they were created and why they are still allowed to exist in defining popular culture broadly to include subjects such as print advertising politics and science as well as literature film and the arts this work offers a comprehensive guide to the important issues facing native peoples today analyses draw from many disciplines and include many voices ranging from surveys of movies and discussions of native authors to first person accounts from native perspectives among the more intriguing subjects are the casinos that have changed the economic landscape for the tribes involved the controversy surrounding museum treatments of american indians and the methods by which american indians have fought back against pervasive ethnic stereotyping

in this book originally published in 1985 british and north american geographers present original and challenging viewpoints on the media the essays deal with a diverse content ranging from the presentation of news to the nature of television programming and from rock music lyrics to film visions of the city

honorable mention for the 2022 elli köngäs maranda prize awarded by the women s section of the american folklore society goddess characters are revered as feminist heroes in the popular media of many cultures however these goddess characters often prove to be less promising and more regressive than most people initially perceive goddesses in film television and fiction project worldviews and messages that reflect mostly patriarchal culture included essentialized gender assumptions in contrast to the feminist empowering levels many fans and critics observe building on critiques of other skeptical scholars this feminist folkloristic approach deepens how our remythologizing of the ancient past reflects a contemporary worldview and rhetoric structures of contemporary goddess myths often fit

typical extremes as either vilified destructive dark and chaotic typical in film or television or romanticized positive even utopian typical in women s speculative fiction this goddess spectrum persistently essentializes gender stereotyping women as emotional intuitive sexual motherly beings good or bad precluded from complex potential and fuller natures within apparent good over evil pop culture narrative frames these goddesses all suffer significantly however a few recent intersectional writers like n k jemisin break through these dark reflections of contemporary power dynamics to offer complex characters who evince hopepunk they resist typical simplified reductionist absolutes to offer messages that resonate with potential for today s world mythic narratives featuring goddesses often do but need not serve merely as ideological mirrors of our culture s still problematically reductionist approach to women and all humanity

from hank williams to hip hop aunt jemima to the energizer bunny scrap booking to nascar racing this volume edited by a pioneer in the field invites readers to reflect on a sampling of modern myths icons archetypes and rituals ray b browne has mined both scholarly and mainstream media to bring together penetrating essays on fads and fashions sports fandom the shaping of body image the marketing of food vacationing and sightseeing toys and games genre fiction post 9 11 entertainment and much more

books of fate and popular culture in early china is a comprehensive introduction to the manuscripts known as daybooks examples of which have been found in warring states qin and han tombs 453 bce 220 ce their main content concerns hemerology or knowledge of good and bad days daybooks reveal the place of hemerology in daily life and are invaluable sources for the study of popular culture eleven scholars have contributed chapters examining the daybooks from different perspectives detailing their significance as manuscript objects intended for everyday use and showing their connection to almanacs still popular in chinese communities today as well as to hemerological literature in medieval europe and ancient babylon contributors include marianne bujard lászló sándor chardonnens christopher cullen donald harper marc kalinowski li ling liu lexian alasdair livingstone richard smith alain thote and yan changgui

this book examines the many reincarnations of carroll's texts illuminating how the meaning of the original books has been re negotiated through adaptations appropriations and transmediality the volume is an edited collection of eighteen essays and is divided into three sections that examine the re interpretations of alice in wonderland and through the looking glass in literature film and other media including the branches of commerce music videos videogames and madness studies this collection is an addition to the existing work on alice in wonderland and its sequels adaptations and appropriations and helps readers to have a more comprehensive view of the extent to which the alice story world is vast and always growing

digital nationalist and populist movements have shaped the political sphere for years with their manifold channels and forms of political communication chenyang song investigates how chinese online fandom nationalists entangle online political nationalist and pop cultural practices facilitated by social media affordances and nuanced online practices this study shows how they mobilize and conduct cross platform trolling and reporting campaigns under the banner of idolized chinese nation and politicians to spread their political messages

transnational memory and popular culture in east and southeast asia explores the significance of transnational popular culture in the formation and mediation of collective memories across the region it looks at case studies including the politics of cinematic remembering of hong kong films on southeast asia the digital and holographic enshrinement of departed celebrities like wong kar kui bruce lee and teresa teng and the dredging of personal memories of the encounters with the korean wave in singapore in addition it explores how cultural memories are used as focal points of staging cultural revival and movements in singapore and taiwan contrary to the assumptions of the importance of newness in modern popular culture productions the continued relevance of this otherwise dated material reflects the significance of these texts in the development and strengthening of collective cultural memories the discussion of such issues has often been grounded geo spatially on the national and contemporary contexts this volume will develop a more temporalized and transnational perspective in the shaping of otherwise local cultural identifications

this interdisciplinary collection brings together world leaders in gothic studies offering dynamic new readings on popular gothic cultural productions from the last decade topics covered include but are not limited to contemporary high street goth ic fashion gothic performance and art festivals gothic popular fiction from twilight to shadow of the wind goth ic popular music goth ic on tv and film new trends like steampunk well known icons batman and lady gaga and theorizations of popular gothic monsters from zombies and vampires to werewolves and ghosts in an age of terror ism

this collection of essays investigates such diverse vehicles for war commemoration as poems battlefield tours souvenirs books films architectural structures comics websites and video games drawing on essayists from australia canada great britain israel and the united states this work explores the evolution from traditional to contemporary forms of war commemoration while addressing the fundamental question of whether these new forms of memorial are meant to encourage the remembering or the forgetting of the experience of war as well as what implications the process of commemoration may have for the continuation of the modern nation state instructors considering this book for use in a course may request an examination copy here

the study develops a baseline of knowledge to encourage the inclusion of media literacy education in teacher education

the use of illegal drugs is so common that a number of commentators now refer to the normalisation of drug consumption it is surprising then that to date very little academic work has explored drug use as part of contemporary popular culture this collection of readings will apply an innovatory multi disciplinary approach to this theme combining some of the most recent research on the normalisation thesis with fresh work on the relationship between drug use and popular culture in drawing upon criminological sociological and cultural studies approaches this book will make an important contribution to the newly emerging field positioned at the intersection of these disciplines the particular focus of the book is upon drug consumption as popular culture it aims to provide an accessible collection of chapters and readings that will explore drug use in popular culture in a way that is relevant to undergraduates and postgraduates studying a variety of courses including criminology sociology media studies health care and social work

as a response to real or imagined subordination popular culture reflects the everyday experience of ordinary people and has the capacity to subvert the hegemonic order drawing on central theoretical approaches in the field of critical disability studies this book examines disability across a number of internationally recognised texts and objects from popular culture including film television magazines and advertising campaigns children s toys music videos sport and online spaces to attend to the social and cultural construction of disability while acknowledging that disability features in popular culture in ways that reinforce stereotypes and stigmatise disability and popular culture celebrates and complicates the increasing visibility of disability in popular culture showing how popular culture can focus passion create community and express defiance in the context of disability and social change covering a broad range of concerns that lie at the intersection of disability and cultural studies including media representation identity the beauty myth aesthetics ableism new media and sport this book will appeal to scholars and students interested in the critical analysis of popular culture across disciplines such as disability studies sociology and cultural and media studies

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