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The Routledge Handbook of Cultural Discourse Studies
"Transculturation in British Art, 1770–1930"
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the english language is spreading across the world and so too is hip hop culture both are being altered developed reinterpreted reclaimed this timely book explores the relationship between global englishes the spread and use of diverse forms of english within processes of globalization and transcultural flows the movements changes and reuses of cultural forms in disparate contexts this wide ranging study focuses on the ways english is embedded in other linguistic contexts including those of east asia australia west africa and the pacific islands drawing on transgressive and performative theory pennycook looks at how global englishes transcultural flows and pedagogy are interconnected in ways that oblige us to rethink language and culture within the contemporary world global englishes and transcultural flows is a valuable resource to applied linguists sociolinguists and students on cultural studies english language studies tefl and tesol courses

transcultural flows of english and education in asian contexts examines issues concerning the potential of english learning and teaching to go beyond the classroom and affect the multicultural realities of asian societies asian societies often carry long histories and traditions that influence beliefs about identities which are changing in our globalizing world the authors in this volume explore the synthesis that occurs when culture is shared and re constructed in different contexts specifically the authors show how english is appropriated and refashioned through language and culture exchanges both inside and outside of traditional classrooms in east asia i e japan south korea china and southeast asia e g indonesia thailand inside the classroom transcultural flows have the potential to result in take up exchange appropriation and refashioning of language and cultural practices that can generate transcultural realities outside the classroom understanding transcultural flows may also require understanding circumstances outside of the classroom for instance transcultural exchanges that lead to friendships and professional relationships as companies embrace english and attempt to reach a global audience as english facilitates access to global interaction in cyberspace and as membership to nation states recognition and identity often confront the politics of english as a global language for both teachers and students of english the impact of transcultural connections reaches far beyond the teaching and learning

experience english connects people around the globe even after students and teachers have finished their lessons or teachers have left the country to examine the transcultural flows that result from english learning and teaching in asia this book addresses the following questions what becomes of english when it is unmoored from local national and regional spaces and imaginatively reconceptualized what are new forms of global consciousness and cultural competency how is english rediscovered and reinvented in asian countries where there are long traditions of cultural beliefs and language practices how are teachers and students taking up and appropriating english inside and outside classrooms how has english learning and teaching affected social political and business relationships this book will be of interest to scholars in sociolinguistics anthropology and education

most books on young people in the global south focus on how gen z consumes content and are thus receivers of global cultural flows gen z digital media and transcultural lives at home in the world offers narrative exploration of how gen z in the global south uses digital media and technologies to not only engage with global cultural content but also create content for employment leisure advocacy and awareness this book offers a new perspective that illustrates how this generation practices playful resilience in engaging with global flows and local realities kiran vinod bhatia and manisha pathak shelat highlight how this content reflects engagement with global flows and efforts to direct and impact these flows expand audiences and grow digital networks for material emotional cultural and other rewards the authors demonstrate how youth in the global south build digital worlds for themselves and others through active and producer level participation scholars of communication media studies and digital anthropology will find this book of particular interest

this textbook introduces current thinking on english as a global language and explores its role in intercultural and transcultural communication it covers how english functions as a lingua franca in multilingual scenarios alongside other languages in a wide variety of global settings and the fluid and dynamic links between english other languages and cultural identities and references the implications for english language teaching elt academia business and digital communication are explored contemporary research and theory are presented in an accessible manner illustrated with examples from current research and supported with discussions and tasks to enable students to relate these ideas to their own experiences needs and interests each chapter contains activities to help students orientate towards the

topic reflect on personal experiences and opinions and check their understanding additionally a detailed glossary of key terminology in global englishes and intercultural communication is provided exploring in depth the links between global englishes intercultural communication research and transcultural communication research this is key reading for all advanced students and researchers in global or world englishes english as a lingua franca elf and intercultural communication

the global spread of english with over two billion users of the language is now well documented english functions as a language of education business tourism and intercultural communication in many settings across the world global englishes offers a clear and comprehensive overview of key areas of the topic encompassing both world englishes and english as a lingua franca elf within a single volume this engaging textbook offers readers the opportunity to reflect on key debates as well as develop their own thinking on real world language practices and problems in light of global englishes theory and research organised into a three part survey followed by readings from important texts this is both an introductory textbook covering key concepts and themes and a starting point for further study it is essential reading for students of global world englishes and elf in applied linguistics sociolinguistics english language teaching and intercultural communication

in national healing author claudia hurlbert persuasively relates nationalism to institutional racism and contends that these are both symptoms of a national ill health afflicting american higher education and found even in the field of writing studies teachers and scholars even in progressive fields like composition are unwittingly at odds with their own most liberatory purposes he says and he advocates consciously broadening our understanding of rhetoric and writing instruction to include rhetorical traditions of non western cultures threading a personal narrative of his own experiences as a student professor and citizen through a wide ranging discussion of theory pedagogy and philosophy in the writing classroom hurlbert weaves a vision that moves beyond simple polemic and simplistic multiculturalism national healing offers a compelling new aesthetic epistemological and rhetorical configuration

this book challenges basic concepts that have informed the study of sociolinguistics it proposes a critical poststructuralist perspective that examines the socio historical context

that led to the emergence of dominant sociolinguistic concepts and develops new theoretical and methodological tools that challenge these dominant concepts

this volume looks at the implications of transcultural humanities in south asia which is becoming a crucial area of research within literary and cultural studies the volume also explores various complex critical dimensions of transculturation its indeterminate periodisation its temporal and spatial nonlinearity its territoriality and intersectionality drawing on contributors from around the globe the entries look at literature and poetics theory and praxis borders and nations politics partition gender and sexuality the environment representations in art and pedagogy and the transcultural classroom using key examples and case studies the contributors look at current developments in transcultural and transnational standpoints and their possible educational outcomes a broad and comprehensive collection as it also speaks about the value of the humanities and the significance of south asian contexts transcultural humanities in south asia will be of particular interest to those working on postcolonial studies literary studies asian studies and more

this companion brings together a diverse set of concepts used to analyse dimensions of media disinformation and populism globally the routledge companion to media disinformation and populism explores how recent transformations in the architecture of public communication and particular attributes of the digital media ecology are conducive to the kind of polarised anti rational post fact post truth communication championed by populism it is both interdisciplinary and multidisciplinary consisting of contributions from both leading and emerging scholars analysing aspects of misinformation disinformation and populism across countries political systems and media systems a global comparative approach to the study of misinformation and populism is important in identifying common elements and characteristics and these individual chapters cover a wide range of topics and themes including fake news mediatisation propaganda alternative media immigration science and law making to name a few this companion is a key resource for academics researchers and policymakers as well as undergraduate and postgraduate students in the fields of political communication journalism law sociology cultural studies international politics and international relations

from bombay mumbai and other production centres on the indian subcontinent indian

popular cinema has travelled globally for nearly a century culminating in the bollywood inspired oscar winning film slumdog millionaire this volume brings together perspectives on indian popular cinema universally known as bollywood now from different disciplinary and geographical locations to look afresh at national cinemas it shows how bollywood cinema has always crossed borders and boundaries from the british malaya fiji guyana trinidad mauritius and east and south africa to the former ussr west asia the uk the usa canada and australia while looking at the meanings of nation diaspora home and identity in cinematic texts and contexts the essays also examine how localities are produced in the new global process by broadly addressing nationalism regionalism and transnationalism politics and aesthetics as well as spectatorship and viewing contexts

the studies in this collection seek to examine the notions of linguistic diversity and hybridity through the lenses of new critical theories and theoretical frameworks embedded within the broader discussion of the sociolinguistics of globalization the chapters include critical inquiries into online offline languages in society language users language learners and language teachers who may operate between languages and are faced with decisions to navigate negotiate and invent or re invent languages local and global and virtual spaces the research took place in contexts that include linguistic landscapes schools classrooms neighborhoods and virtual spaces of australia bangladesh canada japan kazakhstan mongolia south korea and the usa

the use of english as a global lingua franca has given rise to new challenges and approaches in our understanding of language and communication one area where elf english as a lingua franca studies both from an empirical and theoretical orientation have the potential for significant developments is in our understanding of the relationships between language culture and identity elf challenges traditional assumptions concerning the purported inexorable link between a language and a culture due to the multitude of users and contexts of elf communication the supposed language culture and identity correlation often conceived at the national level appears simplistic and naïve however it is equally naïve to assume that elf is a culturally and identity neutral form of communication all communication involves participants purposes contexts and histories none of which are neutral thus we need new approaches to understanding the relationship between language culture and identity which are able to account for the multifarious and dynamic nature of elf communication

this edited volume provides a multifaceted investigation of the dynamic interrelations between visual arts and urbanization in contemporary mainland china with a focus on unseen representations and urban interventions brought about by the transformations of the urban space and the various problems associated with it through a wide range of illuminating case studies the authors demonstrate how innovative artistic and creative practices initiated by various stakeholders not only raise critical awareness on socio political issues of chinese urbanization but also actively reshape the urban living spaces the formation of new collaborations agencies aesthetics and cultural production sites facilitate diverse forms of cultural activism as they challenge the dominant ways of interpreting social changes and encourage civic participation in the production of alternative meanings in and of the city their significance lies in their potential to question current values and power structures as well as to foster new subjectivities for disparate individuals and social groups

this state of the art exploration of language culture and identity is orchestrated through prominent scholars and teachers narratives each weaving together three elements a personal account based on one or more memorable or critical incidents that occurred in the course of learning or using a second or foreign language an interpretation of the incidents highlighting their impact in terms of culture identity and language the connections between the experiences and observations of the author and existing literature on language culture and identity what makes this book stand out is the way in which authors meld traditional academic approaches to inquiry with their own personalized voices this opens a window on different ways of viewing and doing research in applied linguistics and tesol what gives the book its power is the compelling nature of the narratives themselves telling stories is a fundamental way of representing and making sense of the human condition these stories unpack in an accessible but rigorous fashion complex socio cultural constructs of culture identity the self and other and reflexivity and offer a way into these constructs for teachers teachers in preparation and neophyte researchers contributors from around the world give the book broad and international appeal

the routledge handbook of spanish in the global city brings together contributions from an international team of scholars of language in society to offer a conceptual and empirical perspective on spanish within the context of 15 major cosmopolitan cities from around the world with a unique focus on spanish as an international language each chapter questions

the traditional and modern notions of language place and identity in the urban context of globalization this collection of new perspectives on the sociology of spanish provides an insightful and invaluable resource for students and researchers seeking to explore lesser known areas of sociolinguistic research

new directions for research in foreign language education brings together contributions by reputed scholars that examine the challenges opportunities and benefits of teaching and learning foreign languages with a particular focus on languages other than english the book looks at the socio political dimension of language learning and teaching and the need to re theorize multilingualism for our age the volume includes a range of perspectives from language teaching as an act of reconciliation to language learning across the lifespan from innovations in assessment and curriculum to critical appraisals of pedagogy and textbook materials each chapter presents a clear case study drawn from diverse contexts to illustrate the different concerns of the contributors the book is a valuable resource for all students teachers teacher educators and researchers who share an interest in researching multilingualism and the different facets of teaching and learning foreign languages

section 1 foundations of language and intercultural communication section 2 core themes and issues verbal and nonverbal communications and culture section 3 theory into practice towards intercultural communicative competence and citizenship section 4 intercultural communication in context section 5 new debates comprehensive introduction to the multidisciplinary field of intercultural communication drawing on the expertise of leading scholars from diverse backgrounds

in response to the cultural challenges in society and scholarship this handbook presents the conceptions assumptions principles methods topics and issues in the studies of cultural forms of human communication cultural discourses by experts from around the world a culturalist programme in communication studies cultural discourse studies cds as represented in this handbook is a new current of thought in human and social science and a form of academic activism but above all it is a fresh paradigm of research committed to enhancing cultural harmony and prosperity on the one hand and facilitating intellectual plurality and innovation on the other hand this handbook is the first of its kind it is concerned with the identities of and interactions between the world's diverse cultural

communities through locally grounded and globally minded culturally conscious and critical approaches to their communicative practice contributors apply such insights precepts and techniques not merely to discover and describe past and present communication but also to design and guide future communication this handbook is ideal for scholars and students interested in cultural aspects and issues of communication discourse as well as researchers of other fields looking to apply cultural discourse methods to their own projects

examining colonial art through the lens of transculturation the essays in this collection assess painting sculpture photography illustration and architecture from 1770 to 1930 to map these art works complex and unresolved meanings illuminated by the concept of transculturation authors explore works in which transculturation itself was being defined formed negotiated and represented in the british empire and in countries subject to british influence the congo free state japan turkey through cross cultural encounters of two kinds works created in the colonies subject over time to colonial and to postcolonial spectators receptions and copies or multiples of works that traveled across space located in several colonies or between a colony and the metropole thus subject to multiple cultural interpretations

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