

Logic Contemporary Rhetoric 12th Edition

Modern Rhetoric in Culture, Arts, and Media
The Present State of Scholarship in Historical and Contemporary Rhetoric
Contemporary Rhetoric
Critiques of Contemporary Rhetoric
The Genres of Rhetorical Speeches in Greek and Roman Antiquity
Advances in the History of Rhetoric
Medieval Rhetoric
Modern Rhetoric
A Modern Rhetoric
Teaching First-Year Communication Courses
The Persuasive Elements in Summation Speeches of Twenty Contemporary Jury Trials
Contemporary American Speeches
Logic and Contemporary Rhetoric: The Use of Reason in Everyday Life
The History and Theory of Rhetoric
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The Publishers Weekly
Rhetorics and Hermeneutics
New Students in Two-year Colleges
The Graduate School [catalogue].
The Rhetoric of the New Testament
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the goal of this book is to formulate a modern theoretical approach for rhetorical studies in a variety of disciplines in the humanities media research and other cultural studies the discipline of rhetoric originally concerned itself with linguistic forms of communication and its basic theory was developed with such cases in

mind with respect to this ancient tradition there are numerous books that provide a historical overview of the field there is also a wide array of introductory works and research contributions that deal with the practice of political rhetoric on the other hand only a few 20th century academics have attempted to theoretically rehabilitate rhetoric after its decline as an academic discipline in europe in the 18th and 19th centuries and to give rhetorical theory a modern new and further reaching perspective two notable examples have been kenneth burke and brian vickers the book begins with the assumption that rhetoric is not merely limited to linguistic action but rather is present everywhere in the communicative world against this background this work develops a modern theory of rhetoric and demonstrates in twelve chapters how methodical rhetorical analysis can be done in selected practical fields of application literature music images and film

in the years since its publication in 1983 the present state of scholarship in historical and contemporary rhetoric has become a classic in its field proving to be an invaluable resource for students of rhetoric and composition as well as for scholars in english speech and philosophy this revised and updated edition defines the field of rhetoric as no other volume has publishers website

designed to intrigue readers deepen their awareness of the nature of rhetoric and sharpen their ability to assess what they read and head

in the genres of rhetorical speeches in greek and roman antiquity cristina pepe offers a complete overview of the concept of speech genre within ancient rhetoric by analyzing sources dating from the 5th 4th century bc the author proves that the well known classification in three rhetorical genres deliberative judicial epideictic introduced by aristotle was rooted in the debate concerning the forms and functions of the art of persuasion in classical athens genres play a leading role in aristotle s rhetoric and the analysis of considerable sections of the treatise shows profound links between the characterization of the rhetorical genres and aristotelian philosophy as a whole finally the volume explores the developments of the theory of genres in hellenistic and imperial rhetoric

advances in the history of rhetoric the first six years is a comprehensive collection of 29 scholarly essays published during the first phase of the journal s history research from prominent and developing scholars that was once difficult to acquire is now offered in a coherent and comprehensive collection that is complemented by a detailed index and unified bibliography this collection covers a range of periods and topics in the history of rhetoric including greek and roman rhetoric rhetoric and religion women in the history of rhetoric rhetoric

and science renaissance and british rhetorical theory rhetoric and culture and the development of american rhetoric and composition the editors richard leo enos and david e beard provide a preface and afterword that synthesize the mission and meaning of this work for students and scholars of the history of rhetoric

a formidable challenge to the study of roma gypsy music is the muddle of fact and fiction in determining identity this book investigates gypsy music as a marked and marketable exotic substance and as a site of active cultural negotiation and appropriation between the real roma and the idealized gypsies of the western imagination david malvinni studies specific composers including liszt brahms rachmaninov janacek and bartók whose work takes up contested and varied configurations of gypsy music the music of these composers is considered alongside contemporary debates over popular music and film as malvinni argues that gypsiness remains impervious to empirical revelations about the real roma

in this book eleven teacher scholars of communication provide a robust study of the challenges and opportunities facing those who teach first year communication courses the first half of the volume offers paradigmatic analyses including a survey of the ecology of the first year course a plea to integrate our first year courses into our research agendas a study of the gap between scholarship and pedagogy within rhetoric a proposal for seven core competencies to unify the various first year communication courses and an argument for a critical communication paradigm the second half details innovations in classroom practice such as the teaching techniques of social justice pedagogues team based learning as a model for the public speaking course response and feedback techniques in teaching public speaking at the university of copenhagen teaching online speech as a new course focused on the unique challenges of digital communication and the role of oral interpretation and performance classes in the first year curriculum finally this volume concludes with the editor s manifesto for teaching public speaking

this classic text has introduced tens of thousands of students to sound reasoning using a wealth of current relevant and stimulating examples all put together and explained in a witty and invigorating writing style long the choice of instructors who want to keep students engaged logic and contemporary rhetoric the use of reason in everyday life twelfth edition combines examples from television newspapers magazines advertisements and our nation s political dialogue the text not only brings the concepts to life for students but also puts critical thinking skills into a context that students will retain and use throughout their lives important notice media content referenced within the product description or the product text may not be available in the ebook version

the history and theory of rhetoric offers an accessible discussion of the history of rhetorical studies in the western tradition from ancient greece to contemporary american and european theorists

a new comprehensive bibliography of books and articles on the rhetoric of the new testament published since ad 1500 the bibliography is arranged by categories which include jewish heritage invention arrangement style hermeneutics with specific listings for each book of the nt it is prefaced with a select bibliography of primary and secondary sources on classical and modern rhetoric an invaluable research tool

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