

Managing Small Business An Entrepreneurial Emphasis

Small Business Management: an Entrepreneurial Emphasis Growing an Entrepreneurial Business Small Business Management Entrepreneurship in the Catholic Tradition A Psychological Typology of Successful Entrepreneurs Envt & Enterpreneur Handbook of University-wide Entrepreneurship Education Entrepreneurial Responses to Chronic Adversity Research Handbook on Entrepreneurship and Leadership Business Models and People Management in the Indian IT Industry Investing in Entrepreneurs Risk Factors and Business Models Faith-Based Entrepreneurship Portfolio Entrepreneurship in Slovakia The Encyclopedia of Libertarianism Routledge Handbook of Entrepreneurship in Developing Economies Understanding Social Entrepreneurship International Handbook of Entrepreneurship and HRM Entrepreneurship in the Hospitality, Tourism and Leisure Industries Contemporary Business Justin G. Longenecker Edward Hess Justin Gooderl Longenecker Anthony G. Percy John Miner G. Page West Dean A. Shepherd Richard T. Harrison Ashish Malik Gregg A. Lichtenstein D. Anthony Miles John Mulford Branislav Zurik Ronald Hamowy Colin C. Williams Jill Kickul Rowena Barrett Michael Rimmington Louis E. Boone

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growing an entrepreneurial business concepts and cases is a textbook designed for courses that focus on managing small to medium sized enterprises it focuses on the major management challenges that successful start ups encounter when leaders decide to grow and scale their businesses the book is divided into two parts text and cases to provide professors with maximum flexibility in organizing their courses the thirty five cases can be used in conjunction with the text or independently twelve cases are written as narratives with multiple teaching points but without a focus on a particular business decision the remaining twenty three cases were

written around specific conundrums related to strategy operations finance marketing leadership culture human resources organizational design business model and growth discussion questions are provided for each case the text portion of the book discusses key issues derived from the author s research and consulting and is meant to complement the case method of teaching raising issues for conversation in addition to the real world knowledge that students will derive from the cases readers will take away research based templates and models that they can use in developing or consulting with small businesses

small business management with its loyal following and great package is far and away the market leading text in small business and has been for many years it is a proven text comprehensive in its approach with the best fully integrated content graphics and resources devoted to business plan development sbm has always been a step ahead of the competition first to cover family businesses and first to integrate computer technology for small business and continues to provide innovative coverage in each new edition increasingly adopted in hybrid courses that combine small business management and entrepreneurship and in standalone entrepreneurship courses sbm shows aspiring business owners not only how to start a business but how to grow one

entrepreneurship in the catholic tradition is a theological and historical exploration of the treatment of entrepreneurship business and commerce in the teaching of the roman catholic church moving from scriptural exegesis to modern papal social encyclicals anthony g percy shows how catholic teaching had developed profound insights into the ultimate meaning of entrepreneurship and commerce and invested it with theological philosophical and economic meaning that surpasses many conventional religious and secular interpretations entrepreneurship is illustrated as being as much a potential contributor to all round integral human flourishing as it is to economic growth and development in this sense entrepreneurship in the catholic tradition challenges the stereotype of the catholic church having a negative view of economic liberty and the institutions that enhance its productivity instead we discover a tradition in which first millennium theologians medieval scholastics and modern catholic thinkers have thought seriously and at length about the character of free enterprise and its moral and commercial significance

can psychological factors effectively predict entrepreneurial performance drawing upon studies of over 700 entrepreneurial subjects in 10 different samples miner settles the issue yes they can he identifies four kinds of people who are capable of achieving entrepreneurial success but notes that to actually achieve success they must follow a career route that fits their personalities miner s new book is thus a detailed scholarly report on an extensive 20 year research program that focuses on psychological predictors of entrepreneurial activity and success and a carefully devised solidly grounded theory to explain why his observations are true he also discusses the implications for personal career development entrepreneur selection entrepreneurship development programs the assessment of entrepreneurial talent and related topics crucial not only to entrepreneurs and would be entrepreneurs themselves but to their various stakeholders including those with investments in them part i of the book reviews the typologies used in the entrepreneurship literature and the various opinions on the value of psychological factors in predicting entrepreneurial success it then sets forth the four way psychological typology underpinning miner s research and the various theoretical extensions of that typology

this section of the book closes with a chapter presenting case examples of the various types and the ways they can achieve or fail to achieve success part ii deals with measurement and design considerations and with the two primary research tests of the theory a seven year predictive study of established entrepreneurs and a six year predictive study of graduate business students enrolled in entrepreneurship classes part iii reports on three studies dealing with women entrepreneurs in contrast to men it also describes an extensive six year predictive study of high technology entrepreneurs and international research dealing with entrepreneurs in italy israel sweden and post communist poland part iv considers ways the typology may be used to create entrepreneurship development programs and describes a comprehensive regional development effort extending over seven years particular attention is given to methods of assessing entrepreneurial talent in existing as well as in prospective entrepreneurs not only to help select them but also to aid in the investment decision the book closes with predictions for the future for entrepreneurial practice and for entrepreneurship theory and research

this handbook is inspiring it is designed to assist educators in developing new programmes and pedagogical approaches based upon the previous experiences of others who have forged this exciting new path i recommend it highly for the inspired as well as for the disillusioned entrepreneurship educator howard h frederick journal of educational administration and history this handbook explores the current state of university wide entrepreneurship education programs and provides a comprehensive reference guide for the planning and implementation of an entrepreneurship curriculum beyond the business school environment a variety of authors spanning five countries and multiple disciplines discuss the opportunities and universal challenges in extending entrepreneurship education to the sciences performing arts social sciences humanities and liberal arts environments the handbook is designed to assist educators in developing new programs and pedagogical approaches based upon the previous experiences of others who have forged this exciting new path sections of the handbook are devoted to philosophies and theory that provide a legitimate intellectual foundation for the fusion of entrepreneurship education with other traditional disciplines of the university the politics and process of implementing entrepreneurship initiatives outside business schools and examples of approaches to implementing entrepreneurship education outside business schools the book identifies expected problems and solutions for new entrepreneurship curriculum development it offers theory on education pedagogy that is critical to addressing concerns of non business educators and provides examples of successful efforts in a variety of non business departments entrepreneurship faculty across disciplines and graduate students seeking ways to broaden involvement in entrepreneurship curriculum will find this volume invaluable as will school administrators both in business and in the arts and sciences

this open access book extends recent work on entrepreneurship in response to adverse events to explore entrepreneurial responses by people who face chronic adversity more deeply instead of focusing on the sort of responses intended to destroy the institutions that create and sustain chronic adversity the authors are interested in how individuals use entrepreneurial action to find a way within these adverse constraints to improve their lives they explore the positive outcomes arising from these entrepreneurial actions for the entrepreneurial actor and their family members as well as the negative consequences of these entrepreneurial

responses to chronic adversity outcomes that diminish others well being the book relies on the lived experiences of those facing chronic adversity to provide insights into the bright and dark sides of entrepreneurship and the complexity of these relationships it will serve as a valuable resource to scholars seeking to understand how entrepreneurial action is conceived and implemented by those facing challenging resource poor environments

this research handbook argues that the study of entrepreneurs as leaders is a gap in both the leadership and the entrepreneurship literatures with conceptual and empirical chapters from a wide range of cultures and entrepreneurship and leadership ecosystems the research handbook for the first time produces a systematic overview of the entrepreneurial leadership field providing a state of the art perspective and highlighting unanswered questions and opportunities for further research it consolidates existing theory development stimulates new conceptual thinking and includes path breaking empirical explorations

the global impact of so called offshoring including of information technology it and related services continues to be a topic of great interest to academics practitioners and policy makers the indian it industry has sustained high levels of growth in revenues and employment since the late 1980s even following the global financial crisis and meltdown in 2008 the industry has reported growth albeit at a lower rate furthermore the high rates of technological change and increased competition has forced businesses and managers to be innovative and create new business models this book examines how managers and entrepreneurs in the indian it industry have explored and exploited human capital opportunities at various stages of the industry s evolution to create innovative human resources hr practices and new business models based on extensive academic research and deep reflective practitioner accounts this collection presents expert content views and a coherent picture of the challenges and changes in the indian it industry and analyses how the industry has remained competitive in a constantly changing environment this book will appeal to researchers students and practitioners particularly in the fields of human resources and strategic management

a compelling argument for placing entrepreneurship at the heart of economic development provides a guidebook for how this can be done efficiently effectively and equitably investing in entrepreneurs a strategic approach for strengthening your regional and community economy offers a compelling argument for making the support of entrepreneurship the centerpiece of local and regional economic development and provides a plan to make it happen the book is organized around a tool developed by the authors that permits a community to strategically map and manage its business assets in a way that can transform its economy investing in entrepreneurs begins with a reflection on the importance of entrepreneurship a discussion of its diminished place in economic development and a call for its rise back to prominence the importance of managing entrepreneurial assets is discussed followed by a thorough articulation of the author s tool for accomplishing this in a holistic and strategic manner examples drawn from the authors fieldwork illustrate the many ways in which the tool can be utilized to guide economic development efforts a final chapter discusses possible resistance to this innovation and how that resistance can be successfully addressed

this book provides an in depth investigation on smes and risk factors that influence and cause failure using key concepts derived from accounting economics marketing management finance and entrepreneurship literature miles identifies five key risk factors that are critical to the success or failure of a business enterprise a personal characteristics b intangible operations c enterprise operations d market climate and e business environment

this book investigates the intersection of christian faith and entrepreneurship in the global marketplace through empirical micro level research on various christian based firms in north and central america asia europe and africa it features diverse cross cultural cases ranging from small family businesses to large enterprises and covers multiple industries and regions the book attempts to answer this research question how do christian faith and entrepreneurship converge in the marketplace through a comparative cross cultural case analysis the work identifies thematic categories of christian faith based entrepreneurship extending and integrating the two conceptual areas of faith and entrepreneurship from a christian worldview with a judeo christian heritage the selected cases this book explored enhanced the emergent model of faith based entrepreneurship applicable across faith based organization types and regions this book also provides significant empirical and theoretical contributions to faith based entrepreneurship offering new research areas for the future research paradigm the cases in this book delve into topics such as faith and women entrepreneurship religion spirituality and social entrepreneurship faith and family entrepreneurship and good practices of entrepreneurship in line with the latest trends in the field and will be of interest to all students and researchers in entrepreneurship

business in the beginning of the 21 st century faces very turbulent times as the developments on the debt crises have threatened the european market these turbulent times are characterized by doubts on financial markets the rising of state taxes and inflation which turns also in difficulties for small and medium sized enterprises especially the group of small and medium sized enterprises which cannot benefit from economies of scale and scope and other advantages are threatened the most it requires special alertness in spotting ideas and to combine resources to overcome this entrepreneurial disaster crossing europe especially for small export oriented countries like slovakia which depends on foreign trade must handle this situations very patient and carefully in order to protect their own small and medium sized enterprises and thus its employment rate accordingly this thesis represents a complex view about portfolio entrepreneurs with special focus on a region of the slovak republic which is the country of analysis it delivers new insights about the personality and abilities capabilities skills and traits of portfolio entrepreneurs thus delivers a special significance for the development of portfolio entrepreneurship which is derived from the entrepreneurship research furthermore this diploma thesis represents a kind of forerunner in this research area for the slovak republic as no comparable research done on this theme could be researched during the conducting of the analysis the reader will have the chance to find out valuable information about the state of the art literature contributed by other authors in the theoretical part of this thesis this literature research has been developed from english speaking literature and is notified at the end of the diploma thesis what makes it affordable for subsequent studies subsequently the results of this study which has been built on the grounds of extensive literature review will be presented in the results part these results have been obtained by a series of in depth interviews with researched successful portfolio entrepreneurs in consequence

the results come up with new until now not researched results presented in a very user friendly kind enriched by citations of portfolio entrepreneurs expressed during the in depth interview

provides an introduction to and compendium of libertarian scholarship via a series of brief articles on the historical sociological and economic aspects of libertarianism within the broader context

the routledge handbook of entrepreneurship in developing economies is a landmark volume that offers a uniquely comprehensive overview of entrepreneurship in developing countries addressing the multi faceted nature of entrepreneurship chapters explore a vast range of subject areas including education economic policy gender and the prevalence and nature of informal sector entrepreneurship in order to understand the process of new venture creation in developing economies what it means to be engaged in entrepreneurship in a developing world context must be addressed this handbook does so by exploring the difficulties risks and rewards associated with being an entrepreneur and evaluates the impacts of the environment relationships performance and policy dynamics on small and entrepreneurial firms in developing economies the handbook brings together a unique collection of over forty international researchers who are all actively engaged in studying entrepreneurship in a developing world context the chapters offer concise but detailed perspectives and explanations on key aspects of the subject across a diverse array of developing economies spanning africa asia latin america and eastern europe in doing so the chapters highlight the heterogeneity of entrepreneurship in developed economies and contribute to the on going policy discourses for managing and promoting entrepreneurial growth in the developing world the book will be of great interest to scholars students and policymakers in the areas of development economics business and management public policy and development studies

understanding social entrepreneurship is the leading textbook that provides students with a comprehensive overview of the field it brings the mindset principles strategies tools and techniques of entrepreneurship into the social sector to present innovative solutions to today s vexing social issues kickul and lyons cover all the key topics relevant to social entrepreneurship including a detailed examination of each of the steps in the entrepreneurial process this edition includes several new features new international cases and examples providing students with a broader understanding of social entrepreneurship globally updated voices from the field boxes this popular feature shows how social entrepreneurship functions in the real world four new chapters covering the emerging topics of lean start up support ecosystems social intrapreneurship and social entrepreneurship and environmental sustainability bringing together a rigorous theoretical foundation and a strong practical focus it is the go to resource for students of social entrepreneurship a companion website includes an instructor s manual powerpoint slides test bank and other tools to provide additional support for students and instructors

this highly original book focuses on human resource management issues in the context of entrepreneurial and small firms including original theoretical and

empirical chapters the book offers a unique insight into understanding the role of hrm in developing sustainable entrepreneurship and entrepreneurial ventures as well as how hrm practices and procedures can be used to help navigate or indeed drive the changing landscape in smaller and entrepreneurial firms it is a useful resource for many small firms entrepreneurship and economic development researchers and also for policy makers and post graduate students interested in these areas it provides a starting point to consider a variety of issues with regard to hrm and in this regard it is an interesting and useful handbook qihai huang international journal of entrepreneurial behaviour research this invaluable reference tool has been designed in response to the growing recognition that too little is known about the intersection between entrepreneurship and human resource management paying particular attention to the people side of venture emergence and development it offers unique insights into the role that human resource management hrm plays in small and entrepreneurial firms a group of international scholars contribute theoretical and empirical chapters on specific hrm issues in the context of entrepreneurial and smaller firms the handbook offers a new understanding of the role of hrm in developing sustainable entrepreneurship and describes how hrm practices and procedures can be used to help navigate and indeed drive the changing landscape in these firms exploring the functional aspects and nature of managing hrm in new small growing emerging and entrepreneurial firms this fascinating handbook will not only be warmly welcomed by hrm students researchers and academics but also by hr practitioners and managers

entrepreneurship is the engine that drives any successful industry or economy in the rapidly evolving hospitality tourism and leisure sector worldwide this is particularly true this new text is designed to develop a greater understanding of the process and context for entrepreneurship as well as to provide key concepts which will enable the reader to become more entrepreneurial themselves the text unites appropriate theory with copious real world examples giving the student manager or trainer a powerful framework for understanding every aspect of this vital business function rigorously developed by authors with wide teaching and industry experience it contains clear learning objectives and teaching structure up to date cases throughout the widest possible coverage of the latest research and literature a clear focus on the dynamic hospitality tourism and leisure sector entrepreneurship in the hospitality tourism and leisure industries is an essential teaching tool and reference on all serious academic and professional courses and gives a uniquely powerful overview of the subject for students and trainees

contemporary business 14th edition gives students the business language they need to feel confident in taking the first steps toward becoming successful business majors and successful business people with new integrated e business context throughout the text it provides a new approach another addition is the green business boxes in every chapter to provide student s with more green business information all of the information provided is put together in a format easy for all students to understand allowing for a better grasp of the information

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